

62.09 Index\* **FALL 1954—SPRING 1955**

Wholesale Bulbs, Plants, Supplies

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Famous Bloom-Rite Patented Azaleas

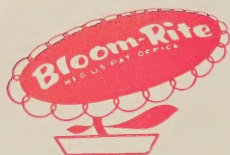
Reg. U. S. Pat.



*Nurserymen's Exchange*

938 Howard Street San Francisco 3, California, U.S.A.





# PATENTED AZALEAS

**Grow 40% Faster — Outsell them all!**



We have enjoyed phenomenal success with our Bloom-Rite Azalea Hybrids. Introduced only four years ago, they've already taken the country by storm. They're considered America's leading new strain of azaleas . . . 40% faster growing . . . heat-resistant . . . greater number of buds . . . larger, more beautiful blooms. So popular have they become, and so brisk the demand, that last spring we were forced to

turn down orders. And we're down-right sorry that we've had to return so many unfilled orders. To avoid future disappointment, we suggest you take note of delivery schedule below and plan your requirements now!

## 4 EXCITING HYBRIDS

Patent tags sent with each plant.

### RED WING

U. S. Patent No. 1159

RICH RED with orange undertones. Extra long-lasting ruffled hose-in-hose flowers. Neat, compact.

### CARDINAL

U. S. Patent No. 1175

Similar to Red Wing in color, but with smaller hose-in-hose blooms. More compact than Kurumes.

### ECSTASY

U. S. Patent No. 1157

WHITE flowers up to 4¾ ins. across, often striped or dashed with orchid. Yellow-green throat markings.

### MELODY

U. S. Patent No. 1158

FUCHSIA-PINK flowers similar to Kurume, hose-in-hose, with size and flat opening habit of Indicas.

## LINER PLANTS READY FOR 4-INCH POTS

*Summer 1954 to Spring 1955 Delivery*

Twice pinched. Should make excellent 6x8 finished plants within 8 months. Order in units of 50 to one variety only. Please, no orders for less than 100 plants.

Per 100.....**\$27.50** Per 1000.....**\$260.00**

## BUDDED PLANTS

*Fall Delivery*

4x4, each .....	45c
4x6, each .....	65c
6x6, each .....	85c
6x8, each .....	95c

## PROPAGATORS

If you are interested in obtaining a propagating license, please write to your nearest distributor. Propagating without license is prohibited by U. S. Patent laws.

### FREE NEWSPAPER MATS

To help you promote big sales, we will send you free newspaper mats of proved, successful ad.

### FREE COLOR PLATES

Enhance the appearance of your catalog, by using our Free Color Plates. Sent on request.



# Free Display Cartons for Gladiola Bulbs

## BULK BULBS

F.O.B. Reno, Nevada

High Crowned Top Quality — No. 1 Grade.  
December-June Delivery

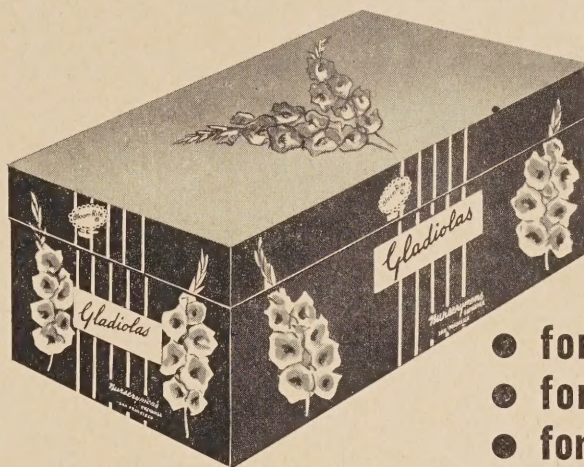
**No. 1**  
Per 1000..... **\$25**

**No. 2**  
Per 1000..... **\$19**

**No. 3**  
Per 1000..... **\$14**

Add 15% when ordering less than 250 of any one variety.

**Astrid**, medium rose  
**Black Opal**, very dark red  
**Burma**, deep rose  
**Chamouny**, deep rose  
**Elizabeth the Queen**, deep lavender  
**Florence Nightingale**, white  
**General Eisenhower**, rose  
**General MacArthur**, pink  
**Leading Lady**, cream  
**Margaret Beaton**, white, red blotch  
**Minerva**, light lavender  
**Peach Gold**, pink and yellow  
**Purple Supreme**, purple  
**Ravel**, violet blue  
**Red Charm**, deep medium red  
**Snow Princess**, creamy white  
**Spic and Span**, deep ruffled pink  
**Spotlight**, yellow, red throat  
**Valeria**, scarlet  
**White Goddess**, white  
**Yellow Paradise**, rich yellow



## A Real SALES Builder

- for DAFFODILS
- for GLADIOLAS
- for TULIPS

With the use of these colorful display cartons your bulb sales will increase greatly. The attractive display urges your customers to buy this simple, easy way. Take advantage of this offer NOW. Check our low prices below.

Variety	Size	Approx. No. per Carton	Price per 1,000
King Alfreds	D.N. #3	350	\$35.00
King Alfreds	D.N. #2	250	49.50
Tulips	12 CTN—Top Grade	1,000—4 Varieties	37.50
Gladiolas	No. 1 Grade	750—3 Varieties	25.00

## GROWERS! DEALERS!

If you are interested in purchasing 25M glads or more, in one shipment, please write for special gladiola bulb price list containing over 30 varieties.

### Free Display Carton

Another Nurserymen's Exchange service designed to help dealers sell more bulbs. Four color carton is shown above right.

## GLADIOLA COLLECTIONS

**Collection A** **\$48**  
No. 1 Quality

2000 Glads, 250 each in 8 named varieties, including colors like Red, White, Yellow, Scarlet, Pink, Rose, Lavender, Purple.

**Collection B** **\$27**  
No. 1 Quality

1000 Glads, 125 each in 8 named varieties, including colors like Red, White, Yellow, Scarlet, Pink, Rose, Lavender, Purple.

**Collection C** **\$14**  
No. 1 Quality

500 Glads, 100 each of 5-named varieties, including colors like Red, Yellow, White, Pink, Lavender or Purple.

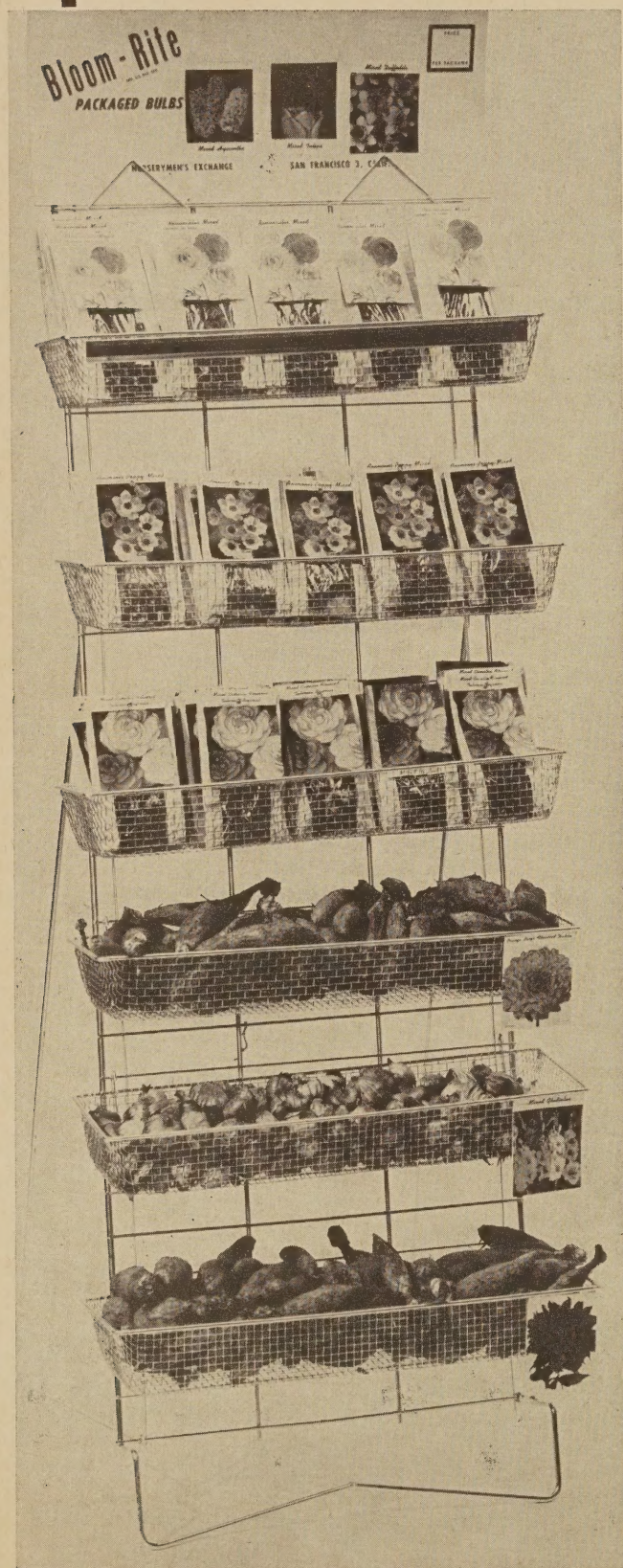


"Jackie, the Glad Boy"



# Order Your FREE Display Racks

## to promote volume sales of packaged BLOOM - RITE BULBS



Many, many of our dealers have had outstanding success with the use of this display rack. Impulse buying plays an important part in the sale of bulbs. It is surprising the sales you can ring up when forceful displays are used. Order one of these "silent salesmen" today.

### Choice of 2 Sizes 61" HIGH, 22" WIDE

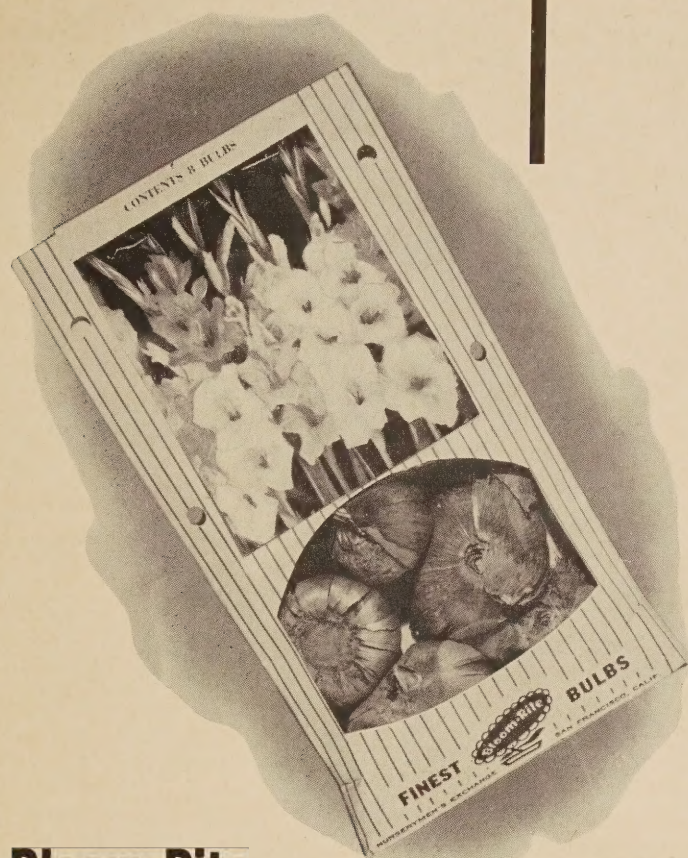
Sent free of charge. Deposit of \$15.00 on this rack returnable when rack is sent prepaid back to us.

### 33" HIGH, 22" WIDE

Half the size of the rack shown. Sent free of charge. \$7.50 deposit returnable when rack is shipped prepaid back to us.

Either Rack can also be used to display potted plants.





Stock your racks  
with your choice  
of all types of  
**Cellophane  
Packaged,  
quality bulbs**

**30¢** PER  
PKG

**Bloom-Rite**

Reg. U. S. Pat.

**Self-Service Bulbs**

Color picture on each bag

	Bulbs per Bag	Delivery Date
<b>Amaryllis Hybrids</b> Mixed, 2 $\frac{3}{4}$ "-3" .....	1	Oct.-May
<b>Anemones</b> Mixed. St. Brigid double or de Caen single, $\frac{5}{8}$ "- $\frac{7}{8}$ " .....	20	Sept.-May
<b>Tuberous Begonias</b> Double Camellia; Red, White, Orange, Yellow, Pink, Rose or Mixed, 1 $\frac{1}{2}$ "-2" .....	2	Jan.-April
<b>Caladiums</b> Mixed, 1 $\frac{1}{2}$ "-2" .....	2	Jan.-June
<b>Callas</b> Pink, 1 $\frac{1}{2}$ "-1 $\frac{3}{4}$ " .....	2	Nov.-March
Yellow, 1 $\frac{3}{4}$ "-2" .....	2	Nov.-Feb.
White, 1 $\frac{1}{2}$ "-1 $\frac{3}{4}$ " .....	2	Sept.-Dec.
<b>Crocus</b> White, Blue, Striped, Yellow, Mixed, 7-8 ctm. ....	10	Sept.-Dec.
<b>Daffodils</b> King Alfred, Bi-Color or Mixed, DN #2 .....	4	Sept.-Dec.
<b>Daffodils</b> Krelage, Beersheba, Rembrandt, John Evelyn, Cheerfulness, Backhouse, Lucifer, Sir Watkins, DN #2 .....	3	Sept.-Dec.
<b>Dahlias</b> Large Flowered or Pompon types— White, Red, Yellow, Rose, Orange, Laven- der or Purple, Large .....	2	Jan.-June
<b>Erythronium</b> (Dog tooth Violets), #1 .....	6	Jan.-March
<b>Freesias</b> Yellow, White or Mixed, $\frac{5}{8}$ "- $\frac{3}{4}$ " .....	12	Sept.-Dec.
<b>Gladioli</b> White, Yellow, Orange, Pink, Red, Lavender, Rose, Purple or Mixed, No. 1— 1 $\frac{1}{2}$ "-2 $\frac{1}{4}$ " .....	8	Dec.-June

	Bulbs per Bag	Delivery Date
<b>Baby Gladiolus</b> Pink or Mix, White, Red, 7-8 ctm. ....	7	Sept.-April
<b>Gloxinias</b> , 1 $\frac{1}{4}$ "-1 $\frac{1}{2}$ " .....	2	Jan.-March
<b>Hyacinths</b> Red, White, Yellow, Rose, Blue or Mixed, Bedding .....	3	Sept.-Dec.
<b>Iris</b> (Dutch) Wedgewood, 8-9 ctm. ....	12	Sept.-Dec.
<b>Iris</b> (Dutch) Mixed, 6-7 ctm. ....	12	Sept.-Nov.
<b>Iris</b> (Yellow) or White, 6-7 ctm. ....	10	Sept.-Dec.
<b>Lilies</b> Rubrum & Auratum, 7-9 inches .....	2	Nov.-April
<b>Lilies</b> Tiger, Regale or Easter Lilies, 7-9 inches....	2	Nov.-April
<b>Lycoris</b> Rose, Top Size .....	2	Sept.-Dec.
<b>Muscari</b> Blue, 7-8 ctm. ....	12	Sept.-Nov.
<b>Narcissus</b> Paper White, Soleil d'or or Chinese Sacred Lily, 14-16 ctm. ....	4	Sept.-Dec.
<b>Orchid Bletilla</b> , No. 1 Size .....	2	Dec.-June
<b>Ranunculus</b> Mixed, $\frac{1}{2}$ "- $\frac{5}{8}$ " .....	18	Sept.-March
<b>Scilla</b> Blue, 9-10 .....	10	Sept.-Dec.
<b>Tigridias</b> , 3-4 inches .....	6	Sept.-April
<b>Tuberose</b> Double White, #1 .....	6	Jan.-March
<b>Tulips Darwins</b> White, Rose, Yellow, Red, Bronze, Lavender, Black, 12 ctm. & up .....	6	Sept.-Dec.
<b>Tulips Double</b> Red, Rose, White, Yellow, 12 ctm. & up .....	5	Sept.-Dec.
<b>Tulips Lily Flowered</b> Red, Yellow, 12 ctm. & up .....	5	Sept.-Dec.
<b>Tulips Parrot</b> Red, Yellow, Orange, Blue, Rose, 12 ctm. & up .....	5	Sept.-Dec.

**Make up your list NOW — MAIL IT TODAY**



# Attractive Packaging Sells More Bulbs



## Bloom-Rite Bulbs in Mesh Bags

### King Alfred Daffodils

DN No. 2 Sept.-Dec. delivery  
12 bulbs per pkg. ....pkg. .65

DN No. 2 Sept.-Dec. delivery  
25 bulbs per pkg. ....pkg. 1.25

### Gladiolus Mixed

No. 1 Dec.-June delivery  
25 bulbs per pkg. ....pkg. .65

No. 2 Dec.-June delivery  
100 bulbs per pkg. ....pkg. 1.50

### Tulips Mixed

Medium grade Sept.-Dec. delivery  
100 bulbs per pkg. ....pkg. 2.00

Top Quality Sept.-Dec. delivery  
25 bulbs per pkg. ....pkg. 1.00

## "Garden of Lilies" Christmas Box each \$1.00

The box 12" x 12" x 3" contains the following top size Lily Bulbs: one each Rubrum, Auratum, Henryii and Tigrinum. Four colored pictures are printed on the carton. Attractively gift wrapped to encourage Christmas gift sales for dealers. After Christmas take off Christmas ribbon and sell this Lily box until May. Substitutions on varieties are sometimes made.



## Boxed Caladiums

January to June Delivery

\$32.50 Per Box of 150 Bulbs

Display carton as pictured above. Standard pack, 150 bulbs; 25 to each compartment. Size of bulbs, Standard No. 1's (1½ to 2 ins. dia.) Box contains 5 named varieties; 1 compartment assorted colors. Weight per case, approximately 24 lbs.

Caladium bulbs can be grown in California under similar conditions as Begonia bulbs. For this reason more and more Caladiums are being grown and sold in California.

## Bloom-Rite Bulbs on Display Cards

Exclusively introduced by Nurserymen's Exchange—Perfect for Counter Display

### Anemones

No. 1 All year delivery. 20 bulbs per pkg.  
36 pkgs. per card ....pkg. .35

No. 3½ All year delivery. 100 bulbs per pkg.  
36 pkgs. per card ....pkg. .60

### Begonias

1½"-2" Jan.-June delivery. 2 bulbs per pkg.  
36 pkgs. per card ....pkg. .35

### Dahlias

No. 1 Jan.-June delivery. 2 bulbs per pkg.  
32 pkgs. per card ....pkg. .35

### Gladiolus

1¼"-1½" Jan.-June delivery. 6 bulbs per pkg.  
32 pkgs. per card ....pkg. .25

### Ranunculus

Jumbo All year delivery. 12 bulbs per pkg.  
36 pkgs. per card ....pkg. .65

No. 3½ All year delivery. 100 bulbs per pkg.  
36 pkgs. per card ....pkg. .60



# Packaged Plants-Quick and Easy to Sell

## Packaged ROSES

F.O.B. Southern California

### No. 1 Grade

\$62.50 per 100 plants  
\$585.00 per 1,000 plants

Shipped in colorful root-wrapped package as shown on the right. Will ship in carton if requested, similar to box shown on the left.

### No. 2 Grade

\$43.50 per 100 plants  
\$395.00 per 1,000 plants

Shipped in cartons as shown on the left. This newly designed carton is a proven "impulse" sales maker.

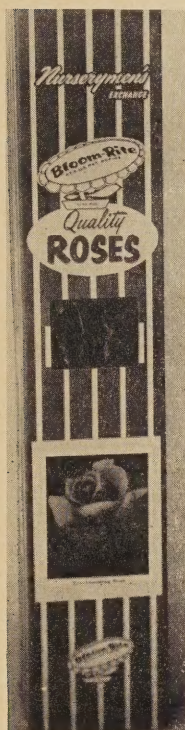
### No. 2 Grade—Packed 3 Plants to a Bundle

\$87.50 per 100 bundles  
\$825.00 per 1,000 bundles

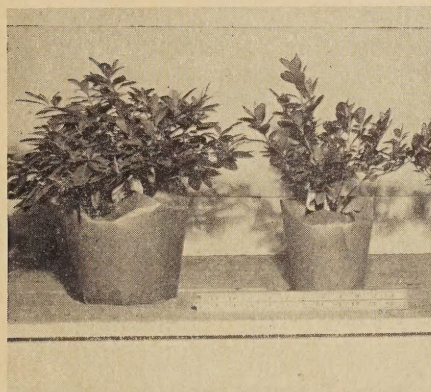
This package is designed for "Special Promotion Sales." Package appears similar to one on the right. Each Rose is individually labeled as to variety. Three pictures in four color lithograph are banded around the base of the package.



No. 1 Grade



No. 2 Grade



## Self-Service Azaleas

February-May Delivery

F.O.B. L. A. or S. F.

Bud and Bloom. Assorted varieties of Indicas, some Hexe. Shipped in Clay Pots.

3" pot size. Packed 24 to a flat of 3 flats high per crate..... *per plant* 32½c  
4" pot size. Packed 18 to a crate..... 45c  
5" pot size. Packed 12 to a crate..... 75c

Order in full crates only.



BLOOM-RITE

## Pkgd. Perennials

November-April Delivery

Packed in sphagnum or peat moss and wrapped in waterproof wax paper with a four color picture attached. Only best quality roots are packed. Increase your perennial business with this easy selling package.

One plant per package.

Bearded Iris—Pink, rose, red, purple, *per pack*  
blue, bronze, yellow, white..... .20

Bleeding Hearts (Dicentra Spectabilis)  
3-5 eye plants..... .50

Peonies—3-5 eyes—Red, white, or pink.... .45

Phlox—Field grown roots..... .25

Please Order in Units of 25 of One Variety



Air Fern Display Card

## Air Fern on Card

All Year Delivery

Lives without water or soil. Takes the place of Ivy or Philodendron. Very hardy and lives indefinitely without soil, water or care. Free display card sent with order for six dozen or more.

	Per Dozen	Per Gross
Medium Size .....	\$2.00	\$20.00
Large Size .....	3.00	30.00



## Bird of Paradise

Strelitzias Reginae

February-May Delivery. F.O.B. Southern California

Four color picture attached to each plant. Plants are about one foot high. 7.50 per dozen plants



# Build Big Volume With These Camellias

## Ideal Self-Service Camellia Plants

September-March Delivery  
Free Delivery in Most of California

**Gallon Cans or 6" pots**  
per plant ..... **.85**

**Gallon Cans**  
with four color tag,  
per plant ..... **.95**

**8" pot**  
with four color tag, per plant..... **2.95**

### Why Above Camellias Sell Best

- 1) All gallon can Camellias are 3 years old.
  - 2) Gallon Cans are partially budded.
  - 3) 8" pots are all budded.
  - 4) All plants are staked.
  - 5) These gallon cans are usually the largest plants available.
  - 6) We deliver free in most of California.
- Free Delivery zones — Los Angeles County, Orange County, San Mateo County, San Francisco County, San Joaquin County, Marin County.

Your Choice of Varieties—order in units of 5 of a variety

**Alba Plena**, Pure White  
**Arejaishi**, Red  
**Belle Romana**, Variegated Pink  
**Casablanca**, Pink  
**Chandlerii Elegans**, Variegated  
**Colonel Firey**, Red  
**Daikagura**, Rose Red or Variegated  
**Debutante**, Light Pink  
**Duchess of Sutherland**, White sports to Pink  
**Elizabeth**, White  
**Fanny Bolis**, Variegated  
**Finlandia**, White Sports to Pink  
**Glen "40"**, Red  
**Grandiflora Rosea**, Deep Pink  
**High Hat**, Pale Pink  
**Jordan's Pride**, Variegated  
**Julia Drayton**, Deep Red  
**Kumasaka**, Deep Pink  
**Laurel Leaf**, Pink  
**Magnoliaeflora**, Shell Pink  
**Mrs. Tingley**, Pink  
**Otome Pink**, Pink  
**Pink Perfection**, Pink  
**Pink Purity**, Pink  
**Pope Pius IX**, Red  
**Professor Sargent**, Red  
**Purity**, White  
**Sept. Morn**, White  
**White Doves**, White  
**White Empress**, White

## One Gallon Can Assortment

With four color picture labels

100 plants **\$79.50** delivered free in California  
Assortment consists of our choice of some of the following varieties.

<b>Debutante</b>	<b>Julia Drayton</b>
<b>Jordan's Pride</b>	<b>Alba Plena</b>
<b>Chandleri Elegans</b>	<b>Pink Perfection</b>
<b>Colonel Firey</b>	<b>Peppermint Stick</b>
<b>Daikagura</b>	<b>White Perfection</b>
<b>Mathotiana Alba</b>	<b>Covina</b>



*Ville de Nantes*



*C. M. Wilson*



*Debutante*

## Four Inch Pot Assortment

100 plants at **\$42.50** per 100

All plants have four color pictures and are delivered Free in Los Angeles and San Francisco Bay Area. Assortment consists of some of the following varieties:

<b>Debutante</b>	<b>Covina</b>
<b>Purity</b>	<b>Peppermint Stick</b>
<b>Pink Perfection</b>	<b>White Perfection</b>

Continued from Column 1

**3/4 Gallon Cans** ..... **.55** each

F.O.B. Oregon

Peat Moss Grown Plants — Light and Easy to Handle.

Packed 25 to a Crate—approximate weight—20 lbs. per crate.

Plants are partially budded.

Your Choice of Varieties. Order in units of 5 of a variety.

**Apple Blossom**, Blush Pink  
**Amabilis**, White Poppy  
**Adolphe Audusson**, Red  
**Albatross**, White Gardenia Flower  
**Colonel Firey**, Dark Red  
**Chandler Francine**, Deep Rose Pink  
**Delight**, Pink  
**Debutante**, Light Pink  
**Daisy Banks**, Pink  
**Duncan Bell**, Blood Red  
**Empress of Russia**, Red  
**English Donckelari**, Red  
**Emp. Wilhelm**, Red Mottled White  
**Finlandia**, White  
**Fred Sander**, Red  
**Fire Brand**, Red  
**Flame**, Red  
**Granda Flora Rosea**, Large Pink  
**Gigantea Alba**, Red  
**High Hat**, Pink  
**Julia Drayton**, Red  
**Lady Mary Cromartie**, Rose Pink  
**Magnoliaeflora Alba**, Large White  
**Mikenjaku**, Rose Marbled White  
**Pink Dawn**, Pink  
**Pax**, Pink  
**Pink Ball**, Pink  
**The Emperor**, Red  
**Te Deum**, Red  
**Victor Emanuel**, Red  
**Ville De Nantes**, Rose splotted White  
**Waterloo**, White  
**White Wananoura**, White  
**Robin Hood**, Red  
**Lotus**, White  
**Pink Cone**, Red

## 2 3/4" Plant Bands

July-September Delivery

Per plant ..... **26 1/2 c**

F.O.B. Oregon

**Arajishi**, bright red peony, like carnation  
**A. M. Hovey**, large double red  
**Elena Nobile**, double bright true red, late bloomer  
**Finlandia**, semi-double large white  
**Grandiflora Rosea**, very large rose, semi-double  
**Pink Perfection**, formal shell pink  
**Purity**, formal double white  
**Semi-Double Blush**, lovely blush, water lily form  
**Victor Emanuel**, large red peony type  
**Ville de Nantes**, bright red, edges serrated  
**Wakanoura Red**, semi-double red, profuse bloomer  
**Wakanoura Blotched**, semi-double red, blotched white  
**Wakanoura Var.**, semi-double red, striped white  
**Tri-Color Sieboldi**, some flowers red, some pink and others white

Please order in units of ten to a variety.



# Shrubs, Vines, Berries and Fruit Trees

## Packaged Deciduous Shrubs

November-April Delivery

LESS 10c PER PLANT IF  
ORDERED BARE ROOT

F.O.B. Washington



**NORTHWEST GROWN two year old shrubs.** Each shrub will be carefully root wrapped, in an attractive waterproofed paper. A descriptive lithographed color picture, bearing the variety name, also adequate planting instructions, will be attached to each shrub.

SHIPPING WEIGHT—Approximately 1# per shrub—packed.

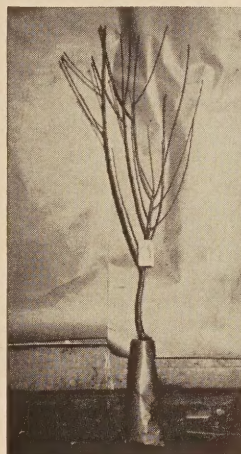
No orders please for less than 50 plants.

These plants will bloom first year after planting.

## Packaged Fruit Trees

F.O.B. Northwest

November-February Delivery

Caliper  
3/8" to 1/2"

each

80¢

Height  
3-4 ft.Caliper  
1/2" to 3/8"

each

95¢

Height  
4-6 ft.Bare Root Trees less 10c per tree;  
order in multiples of 10

**Apple**—Gravenstein, Red Delicious, Red Jonathan, Rome Beauty, Transcendent Crab, Winter Banana, Winesap, Yellow Delicious.  
**Almond**—Drake, Nonpareil.  
**Peach**—Babcock, Elberta, Early Elberta, Halehaven, J. H. Hale, Red Haven, C. O. Smith, Sim's Cling, Tuscon Cling.  
**Prune**—French, Italian.  
**Plum**—Beauty, Blue Damson, Green Gage, Peach, Santa Rosa, Satsuma.  
**Pear**—Bartlett, Buerre de Anjou, Winter Bartlett.  
**Nectarine**—Goldmine, Quetta, Stanwick.  
**Apricot**—Blenheim, Chinese Golden, Royal, Tilton.  
**Cherry**—(Prices are \$.10 more per tree than quoted above.) Sweet  
Bing, Cherry, Black Tartarian, Lambert, Royal Anne.

### MULTIPLE FRUIT TREES (Packaged)

November-February Delivery

#### 5-N-1 Apple Trees

FIVE VARIETIES ON ONE TREE—Gravenstein, Red Delicious, Yellow Delicious, Winesap, Rome Beauty. 1 3/8"—4 to 5 feet high.  
Packaged Root wrapped with descriptive four color label attached similar to picture above. Order in multiples of 5 plants **\$2.45** each

#### Multiple Cherries

THREE VARIETIES ON ONE TREE—Bing, Lambert, Royal Ann. 1 3/8"—4-5 ft. high.  
PACKAGED. Please order in multiples of 5 plants..... **\$3.50** each

#### 5-N-1 Pears

FIVE VARIETIES ON ONE TREE. 1 3/8"—4 to 5 feet high.  
PACKAGED. Please order in multiples of 5 plants..... **\$2.45** each

### DWARF FRUIT TREES (Packaged)

January-March Delivery

Packaged 3/8-1/2. All plants have a four color picture..... **\$1.25** each  
✓ **Dwarf Apples**—Yellow Delicious, Gravenstein, McIntosh, Red Del.  
✓ **Dwarf Pears**—Bartlett, B'Juene, D'Anjou, Winter Nellis.  
Order in units of 5 of a variety, please.

Description	Flower Color	Grade	Cost Each
<b>Almond</b>	Pink	18/24"	\$.65
<b>Almond</b>	White	"	.65
<b>Althea</b>	Red	"	.55
<b>Althea</b>	Blue	"	.55
<b>Althea</b>	Pink	"	.55
<b>Barberry Green leaf</b>	Red Barberry	"	.55
<b>Barberry Purpleleaf</b>	Red Berry	15/18"	.60
<b>Beauty Bush</b>	Pink	18/24"	.80
<b>Buddleia—Charming</b>	Pink—Lavender	"	.60
<b>Buddleia—Dubonnet</b>	Wine—Red	"	.60
<b>Buddleia—Ile de France</b>	Claret—Purple	"	.60
<b>Duetzia Pride of Rochester</b>	Double White	"	.60
<b>Dogwood Redtwig</b>	Pink	"	.60
<b>Dogwood Yellowtwig</b>	White	"	.60
<b>Forsythia Golden Bell</b>	Yellow	"	.65
<b>Honeysuckle</b>	Red	"	.60
<b>Honeysuckle</b>	Pink	"	.60
<b>Honeysuckle</b>	White	"	.60
<b>Hydrangea P. G.</b>	White to Pink & Br.	"	.75
<b>Lilac—Common</b>	Purple	"	.70
<b>Lilac—French—Charles X</b>	Reddish Purple	15/18"	.90
<b>Lilac—French—Lucie Baltet</b>	Coppery Old Rose	"	.90
<b>Lilac—French—Ludwig Spaeth</b>	Purple	"	.90
<b>Lilac—French—M. C. Perier</b>	White—Double	"	.90
<b>Lilac—French—President Lincoln</b>	Blue	"	.90
<b>Mock Orange—Single</b>	White	18/24"	.80
<b>Mock Orange—Double</b>	White	"	.80
<b>Quince—Flowering</b>	Red	"	.60
<b>Snowball—Single</b>	White	"	.85
<b>Spirea Van Houttei</b>	White	"	.55
<b>Spirea Billiardi</b>	Pink	"	.55
<b>Spirea Anthony Waterer</b>	Rose Red	12/15"	.60
<b>Tamarix Hispida</b>	Pink	18/24"	.55
<b>Weigelia Eva Rathke</b>	Red	"	.80
<b>Weigelia Rosea</b>	Pink	"	.75

## Packaged Vines—Two-year-old

<b>Bittersweet</b>	Orange Berries	No. 1	.60
<b>Boston Ivy</b>	Green to Red	"	.60
<b>Honeysuckle Hall's</b>	White & Yellow	"	.60
<b>Silver Lace</b>	White Bloom	"	.60
<b>Trumpet</b>	Orange-Red	"	.60
<b>Wisteria</b>	Purple	"	.60
<b>Virginia Creeper</b>		"	.60

## Packaged Berries—Two-year-old

<b>New Washington Raspberry</b>	6 plants per unit	"	.65
<b>Cumberland Raspberry</b>	4 plants per unit	"	.65
<b>Indian Summer Raspberry</b>	4 plants per unit	"	.65
<b>Boysenberry—Thornless</b>	4 plants per unit	"	.65

All Shrubs, Vines and Berry Plants are No. 1 Grade

Refer to Pages 24, 25 and 26 for additional Berry and Fruit Tree listings



# Bloom-Rite Bulbs are High Quality Bulbs



*Caladiums—Fancy Leaf*

## Caladium—Fancy Type

*January-May Delivery*

F.O.B. Florida

	Per 100	Per 1000
No. 1, 1½-2½ dia.....	\$14.50	\$135.00

**Jumbo**, 2½-3½ dia..... **29.00**      **270.00**  
Add 10% to 100 rate on all orders for less than 25 of a variety.

**Candidum** — Pure white with green veins and narrow green border.

**Hortilania** — Middle part is red, narrow green border.

**Itacapus** — Dark red with red dots on border.

**John Peed** — Transparent red center with light green edge.

**Lord Derby** — Transparent rose with deep green ribs and edge.

**Macahyba** — Dark green spotted with transparent lilac. Scarlet ribs.

**Mrs. W. B. Haldeman** — Glowing pink, green border.

**Poecile Anglais** — Deep crimson, green border.

**Mrs. Sanders** — Round dark green blotched leaf. Transparent rose.

**Stoplight** — Crimson with bluish tint, green border.

**T. Tomlinson** — Crimson center, green edge.

Varieties not listed above will be shipped on request. Mixtures supplied at same prices as named varieties.

## Caladium Esculentum

*November-April Delivery*

**7-9 Large Grade**.....Per 100 **\$22.50**

Commonly known as Elephant's Ear. Used in landscape work for tropical effects.

## Bletilla Hyacinthina

*September-April Delivery*

**Terrestrial Orchid** — Hardy Spring flower. Produces about 4 dainty orchid flowers on about 12 nice stems. 1½-2 grade.

**\$15.00** per 100

**\$125.00** per 1000

## Amaryllis

*December-April Delivery*

**Giant Hybrids**—A specially selected strain for greenhouses, Bright and pastel shades mixed.

**3" -3½"** Per 100 **28.50** Per 1000 **250.00**

**3½"-up** Per 100 **38.50** Per 1000 **350.00**

## Anemones

*All Year Delivery*

Poppy Anemones—immense flowers.

**Monarch de Caen** — Mixed Colors of Red, White, Blue, Pink.

	Per 100	Per 1000
#3—¾"-1½" .....	\$1.00	\$ 6.00
#2—1½"-¾" .....	1.50	10.00
#1—¾"-7/8" .....	2.50	17.50
Tops—¾"-7/8" .....	3.00	27.50
Jumbo—7/8" Up .....	3.50	32.50

**St. Brigid**, double flowered mixture.

Add **\$3.00** per 1000 to de Caen price.

## Baby Gladioli

*September-December Delivery*

¾"-1" Size—Blooms in April and May.

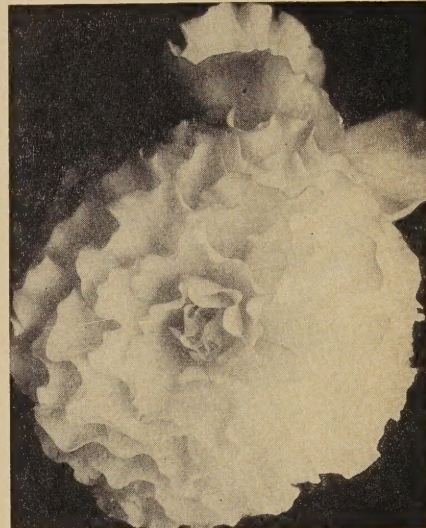
Per 100 **\$4.00**

Per 1000 **\$35.00**

**Blushing Bride**, White with Carmine Blotch—**Peach Blossom**, Exquisite Pink—**Pink Perfection**, Rosy Pink—**Spitfire**, Brilliant Reddish Salmon—**The Bride**, Lovely White—**Charm**, Purple.



*Baby Glads*



*Double Camellia Begonia*

## Tuberous Begonias

*January-April Delivery*

**TUBEROUS ROOTED — California grown Bulbs—Super Giant Strain.** Our California Begonias are hybridized for the maximum production of large flowers, choice coloring, and high productivity of flowers per bulb. Growers who are looking for the best invariably buy California grown Begonias.

**COLORS in Camellia, Carnation, Hanging Red—Pink—Apricot—Scarlet—Flame Orange—Yellow—Rose—Salmon White—American Beauty**

	Per 100	Per 1000
¾"-1" Diameter .....	\$ 5.00	\$ 45.00
1" -1¼" Diameter .....	6.50	57.50
1¼"-1½" Diameter .....	8.50	77.50
1½"-2" Diameter .....	14.00	125.00
2" -2½" Diameter .....	18.00	165.00
2½"-4" Diameter .....	22.00	

**Camellia Double:** The Flowers are of the Camellia type and very large. This is best for greenhouse culture.

**Carnation or Double Frilled:** (Fimbriata Plena) This type produces a large double, resembling a carnation in form. The petals are frilled and have serrated edges.

**Hanging Basket or Lloydii** (Pendula fl. pl.): This is the Pendula or Lloydii type, containing double flowers only. Often hundreds of blossoms to a bulb.

**Picotee Double:** A Camellia flower with two colors on each flower. Available in mix bulbs only.



# Bulk Bulbs at Lowest Possible Prices

## Calla Aethiopica

(Large White)

August-November Delivery

	Per 100	Per 1000
1" - 1 1/4" .....	\$ 6.00	\$ 50.00
1 1/4" - 1 1/2" .....	8.00	62.50
1 1/2" - 1 3/4" .....	12.00	110.00
1 3/4" - 2" .....	18.00	160.00
2" - 2 1/2" .....	23.50	220.00

## Calla Arum Pictum

Odorless Black Calla

August-November Delivery

1 3/4" - 2" .....	Per 100	\$23.00
2" up .....	Per 100	28.00

## Calla Godfrey

Floriferous Small White

August-November Delivery

	Per 100	Per 1000
1" - 1 1/4" Diameter .....	\$ 8.50	\$ 75.00
1 1/4" - 1 1/2" Diameter .....	14.00	130.00
1 1/2" - 1 3/4" Diameter .....	20.00	190.00
1 3/4" - 2" Diameter .....	27.00	260.00

## Calla Rehmannii Superba

Improved Pink Calla

October-January Delivery

	Per 100	Per 1000
1 1/4" - 1 1/2" Diameter .....	\$ 9.00	\$ 82.50
1 1/2" - 2" Diameter .....	12.50	110.00
2" - 2 1/2" Diameter .....	18.00	165.00
2 1/2" and Up Diameter .....	25.00	225.00

## Calla Richardia Elliottiana

Golden Yellow Calla with Spotted Green Leaves

November-January Delivery

Excellent for Pot Culture or Outdoor Cut Flowers.

	Per 100	Per 1000
1 3/4" - 2" .....	\$11.00	\$ 97.50
2" - 2 1/2" .....	14.00	130.00
2 1/2" - 3" .....	26.00	250.00

Callas are our Specialty. Approximately 90% of all Callas grown in the U. S. are grown within 100 miles of San Francisco.



## Freesias

August-December Delivery

Standard varieties.

Purity Superflora, White—Apotheose, Lilac—Golden Daffodil, Light yellow—Pink Supreme, Pink—Sunset, Orange yellow—Rainbow Mixture.

1/2" - 5/8" .....	Per 100	\$2.00	Per 1000	\$14.00
5/8" - 3/4" .....	Per 100	2.75	Per 1000	20.00

## Crocus

September-December Delivery

Spring Flowering

Blue, Purple, Yellow, White, Striped or Mixed.

Large Size .....	Per 100	\$2.75	Per 1000	\$22.50
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## Dahlias

December-May Delivery

### DECORATIVE DAHLIA COLLECTION

\$15.00

Collection contains 100 bulbs — 10 each in named varieties in the following colors: Pink, Rose, Red, Scarlet, Lavender, Purple, Yellow, White, Orange and Bronze.

### BALL DAHLIA COLLECTION

\$9.00

Collection contains 60 bulbs — 10 each in named varieties in the following colors: Pink, Orange, Lavender, Red, Yellow and White.

### POMPON DAHLIA COLLECTION

\$12.00

Collection contains 80 bulbs — 10 each in named varieties in the following colors: Red, Bronze, Orange, Pink, Lavender, Purple, White and Yellow.

Less 10% on Orders of Ten Collections

Free Dahlia Pictures, Window Streamers, and Display Carton sent with order on request.

## Cannas

November-April Delivery

Large Strong Roots—3-5 Eye Divisions

\$1.20 per 10	\$9.50 per 100
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10-24 of any one variety at the 10 rate.

25 of any one variety at 100 rate.

**Allemania**—Orchid to bright scarlet, yellow edge. Green leaf. 5 ft. tall.

**Apricot**—Rich Apricot. Green leaf. 4 ft. tall.

**City of Portland**—Pink. Green leaf. 5 ft. tall.

**Eureka**—White. Green leaf. 4 ft. tall.

**Golden Gate**—Gold, crimson and apricot. Green leaf. 4 ft. tall.

**Hungaria**—Good pink. Green leaf. 4 ft. tall.

**Karl Merck**—Yellow with red. Green leaf. 4 ft. tall.

**King Humbert**—Orange-scarlet, rose tinted. Bronze leaf. 4 ft. tall.

**King Midas**—Pure gold. Green leaf. 4 ft. tall.

**Madam Crozy**—Scarlet with yellow border. Green leaf. 3 1/2 ft. tall.

**Mrs. Alfred F. Conrad**—Good Salmon pink. Green leaf. 4 ft. tall.

**Orange Bedder**—Bright orange with scarlet. Green leaf. 4 ft. tall.

**Pennsylvania**—Scarlet overlaid with orange. Green leaf. 6 ft. tall.

**Richard Wallace**—Canary-yellow. Green leaf. 4 ft. tall.

**Shenandoah**—Salmon Pink in clusters. Ruby red leaf. 4 ft. tall.

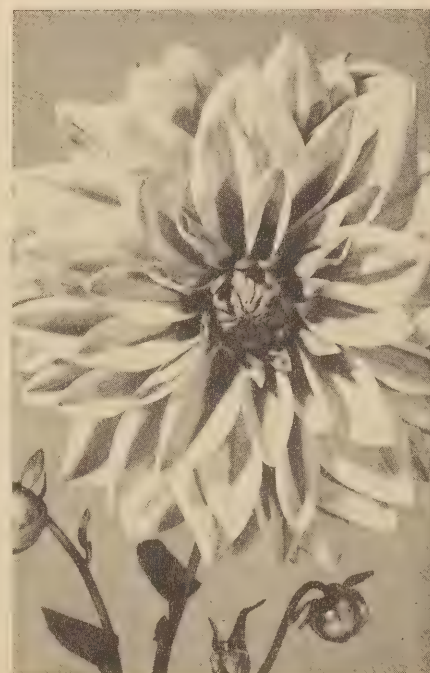
**The President**—Rich glowing scarlet. Green leaf. 3 ft. tall.

**Wintzer's Colossal**—Vivid scarlet. Green leaf. 5 ft. tall.

**Wyoming**—Orange colored. Purple leaf. 5 ft. tall.

**Yellow King Humbert**—Golden yellow with red. Green leaf. 4 ft. tall.

Decorative Dahlias





# Free Display Cartons for Daffodil Bulbs



*King Alfred*

## King Alfred Daffodils

*September-December Delivery*

The king of all daffodils. Yellow trumpet. For greenhouse or garden.

<b>D. N. #3</b>	Per 100	Per 1000
F.O.B. S. F. or L. A.....	<b>5.00</b>	<b>35.00</b>
Packed 1000 to Case		

<b>D. N. #2</b>	Per 100	Per 1000
F.O.B. S. F. or L. A.....	<b>6.50</b>	<b>49.50</b>
Packed 750 to Case		

<b>D. N. #1</b>	Per 100	Per 1000
F.O.B. S. F. or L. A.....	<b>9.50</b>	<b>85.00</b>
Packed 500 to Case		

1000 rate is applied only when orders consist of a case.



## Narcissus Polyanthus

*September-December Delivery*

**Chinese Sacred Lilies**, white and yellow;

**Paper White**, pure white; **Soleil D'Or**, yellow and orange.

	Per 100	Per 1000
<b>13 to 14 cm.</b> .....	<b>\$5.00</b>	<b>\$40.00</b>
<b>14 to 16 cm.</b> .....	<b>6.00</b>	<b>50.00</b>
<b>16 to 18 cm.</b> .....	<b>7.00</b>	<b>60.00</b>

## Popular Varieties of Daffodils

*September-December Delivery*

**DN #2**.....Per 100 **\$6.00** Per 1000 **\$47.50**

Packed in bags of 50. Four color picture sent with all orders on request.

**Actea**—Poetaz, Snow white-red eye.

**Carlton**—Incomparabilis, Giant clear yellow, frilled trumpet.

**Cheerfulness**—Poetaz, Double white.

**Daisy Schaffner**—Leedsii, Giant white, large cup yellow.

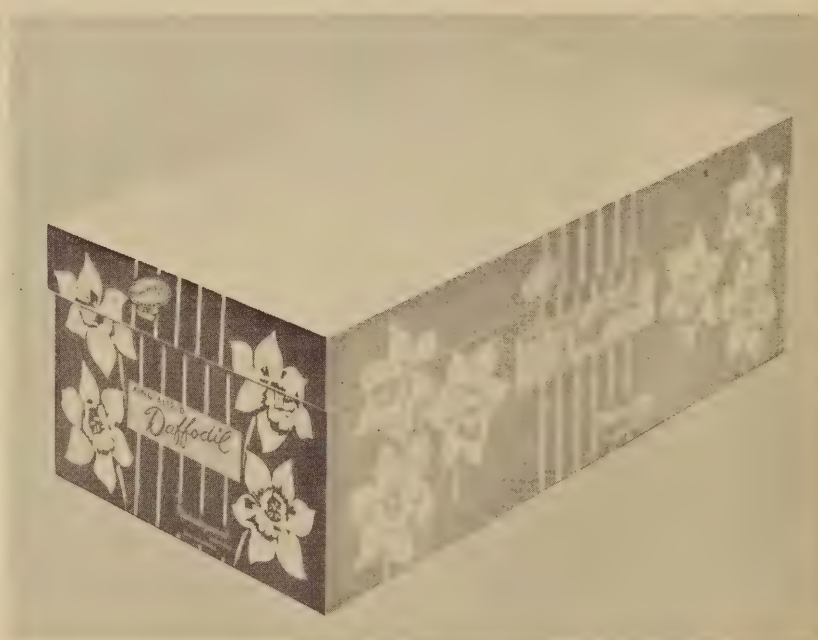
**Diana Kasner**—Barii, Large white, yellow cup-red frilled.

**Firetail**—Barii, White, orange-red cup, scarlet frill.

**Geranium**—Poetaz, Large pure white, orange-red cup.

**Inglescombe**—Double, Primrose yellow.

**Laurens Koster**—Poetaz, Double white.



## Colorful Cartons Help You Sell More Daffodils

Another first for Nurserymen's Exchange. Four color cartons that step-up impulse buying at point-of-purchase. All daffodils shipped in these cartons at no extra charge on request. Lift the lid and it's a complete display for impulse selling.

## Fancy Varieties of Daffodils

*September to December Delivery*

**Sale Prices**

**DN #2**.....Per 100 **\$9.00** Per 1000 **\$67.50**

Packed in bags of 50. Four color picture sent with all orders on request.

**Mrs. R. O. Backhouse**—Leedsii, Creamy white periant, shell-pink cup.

**Beersheba**—Trumpet, Snow white.

**Dick Wellband**—Incomparabilis, White periant, cup orange-red.

**Fortune**—Incomparabilis, Golden orange.

**Golden Harvest**—Trumpet, Yellow blooms earlier and has larger flower than King Alfred.

**John Evelyn**—Incomparabilis, White with yellow cup frilled.

**Mrs. Krelage**—Trumpet, White.

**Orange Glow**—Incomparabilis, Yellow periant, orange crown.

**Rembrandt**—Trumpet, Very large dark yellow.

**Scarlet Elegance**—Incomparabilis, Dark yellow perianth, orange-red cup.

**Texas**—Double, Light yellow and orange.

**Twink**—Double, Creamy-white, golden orange.



# Quality Bulbs for Outstanding Results

## Growers! Dealers!

If you are interested in purchasing 25M glads or more, in one shipment, please write for special gladiola bulb price list containing over 30 varieties.

## Gladiolus

See page 3 for packaged bulbs. See page 13 for bulk bulbs and back cover for new, free display carton.

## Gloxinia

January-April Delivery

**California Grown:** Our strain is one of the most flexible leaved types available, which is more advantageous for florists. This strain far excels imported stock.

	Per 100	Per 1000
3/4"-1" Diameter .....	\$ 7.00	\$ 60.00
1" -1 1/4" Diameter .....	10.50	95.00
1 1/4"-1 1/2" Diameter .....	14.50	137.50
1 1/2"-2" Diameter .....	19.50	185.00
2" and Up Diameter.....	28.50	275.00

**Blanche De Meru**, Rose, white throat—**Emperor Frederick**, Scarlet, white border—**Emperor William**, Violet, white border—**Etoile De Feu**, Scarlet—**Mount Blanc**, Pure white—**Prince Albert**, Dark violet, white throat—**Princess Elizabeth**, Blue with white throat—**Roi Des Rouges**, Dark crimson, frilled edge—**Tigrinia**, Range from light rose to dark lavender—**Violacea**, Soft violet.

## Hyacinths

September-January Delivery

	Per 100	Per 1000
Top Size .....	\$14.50	\$135.00
No. 1 Size .....	10.50	97.50
Bedding Size .....	8.00	70.00

**City of Haarlem**, Golden yellow—**Jan Bos**, Deep scarlet, early—**King of the Blues**, Very deep blue, late—**King of the Violets**, Lilac violet—**Lady Derby**, Light pink, large bells—**L'Innocence**, Pure white—**Pink Pearl**, Rosy pink, very early.

Hyacinths are packed as follows:

Top Size .....	50 or 25 to bag
No. 1 Size .....	75 or 50 to bag
Bedding Size .....	100 or 50 to bag
Please order in bag lots.	

## Iris

September-December Delivery

(Northwest Grown)

### Wedgewood:

Earliest Blue

	Per 100	Per 1000
8 1/2"-9 cm. ....	2.00	15.00
9 -10 cm. ....	3.00	25.00
10 -11 cm. ....	4.00	35.00

**David Haering**—White,  
6-7 cm. .... 3.00 20.00

**White Superior**—White,  
6-7 cm. .... 3.00 20.00

**White Excelsior**—White,  
6-7 cm. .... 3.00 20.00

**Golden Harvest**—Yellow,  
6-7 cm. .... 3.00 20.00

**Yellow Queen**—Yellow,  
6-7 cm. .... 3.00 20.00

**Golden Emperor**—Yellow,  
6-7 cm. .... 3.00 20.00

**Imperator**—Late Blue,  
6-7 cm. .... 2.50 14.00

**Florist Mix**—Mixed,  
6-7 cm. .... 2.50 14.00

### Iris Supreme

	Per 100	Per 1000
10 cm. and up .....	\$5.00	\$45.00

Characteristics, if planted in August:

Blooms in greenhouse without precooling in December.

Blooms outdoors in frost free areas in December.

Flower similar to Wedgewood.

Bulbs are irregular in shape.

### Iris Ochroleuca

Spuria Iris

September-January Delivery

Why grow this Iris Ochroleuca? It bears several flowers per stem, can be cut in tight bud, will last longer than Dutch Iris, is perfect for shipping, can be left in the ground for years, and is as hardy as German Iris. Shipped in White or Yellow Roots.

\$16.00 per 100 Roots \$150.00 per 1000 Roots

## Ismene

(Peruvian Daffodil)

Var.: Calathina

September-November Delivery

Also new crop available for Spring Delivery

	Per 100	Per 1000
1 1/2"-2" .....	\$16.00	\$150.00
2" and up .....	25.00	240.00



Wedgewood Iris

### Recent Dutch Iris Collection

August-January Delivery

One collection Dutch Iris bulbs—A collection consists of listed eight varieties, 125 of each. Each variety is packed in one single bag labeled as to color and variety, with a full color picture.

5-6 ctm. .... \$20.00 per collection 1000 bulbs  
6-7 ctm. .... 30.00 per collection 1000 bulbs

Varieties included in collection

**Alaska**—Deep yellow, large flower.

**Bronze Beauty**—Purple blue, lips olive green spotted orange.

**Bronze Queen**—Bronze shaded blue, spotted orange.

**Blue Pearl**—Deep violet, tall stem.

**Mauve Queen**—True orchid color, large flower.

**Le Mogol**—Deep bronze, late flowering.

**Lemon Queen**—Large flower, lemon with sulphur yellow lip.

**Yellow Hammer**—Yellow, lip somewhat darker.

## Ixias-Mixed

August-December Delivery

Star shaped flowers. Blooms in early spring.

No. 1 Bulbs. Per 100 \$2.25 Per 1000 \$12.50



# Lily Bulbs of Highest Quality-Low Priced



**Lilium Regale**

## Lilium Regale

*October-June Deliveries*

White with rosy red stripes. Grows 4 to 5 feet high.

	Per 10	Per Case	Per 1000
5/6 .....	\$1.50	\$ 9.00	\$ 75.00
6/7 .....	2.00	11.00	95.00

## Lilium Croft

The most popular Easter lily. Pure white. Approximately 18" high.

	Per 10	Per Case	Per 1000
7/8. 250 per Case..	\$2.75	\$47.50	\$175.00
8/9. 200 per Case..	4.00	65.00	250.00
9/10. 150 per Case..	5.00	60.00	350.00



**Lilium Speciosum Rubrum**

## Lilium Rubrum

Red Spotted Brown.

	Per 10	Per 100	Per Case
4/5. 500 per Case.....			\$32.50
7/9. 250 per Case.....	\$1.85	\$14.00	27.50
8/9. 200 per Case.....	2.50	19.00	27.50
9/10. 140 per Case..	3.25		27.50
10/11. 100 per Case..	4.00		27.50

## Lilium Erabu

For early forcing for Easter.

	Per 100	Per Case
6-8 inch. 400 to case.....	\$10.00	\$32.50
7-9 inch. 250 to case.....	15.00	32.50
8-9 inch. 200 to case.....	19.00	32.50

## Lilium Hansonii

A golden yellow Lily, one of the hardiest of all Lilies. Has 5 to 10 large flowers per stem.

	Per 10	Per 100	Per Case
7-9. 250 per case.....	\$2.00	\$15.00	\$32.50

## Lilium Henryii

Flowers in late August with about 20 flowers per bulb. Originates in China.

	Per 10	Per 100	Per Case
7-9. 250 per case.....	\$3.00	\$25.00	\$50.00



**Tiger Lily**

## Lilium Tigrinum

(Tiger Lily)

	Per 10	Per 100	Per Case
7/9. 250 per Case.....	\$2.00	\$15.00	\$32.50

## Lilium Auratum

Gold banded. Flowers white. Dotted Red with a clear golden band running through center of petal. Very fragrant.

	Per 10	Per 100	Per Case
4/5. 500 per Case.....			\$32.50
7/9. 250 per Case.....	\$1.85	\$14.00	27.50
8/9. 200 per Case.....	2.50	19.00	27.50
9/10. 140 per Case..	3.25		27.50
10/11. 100 per Case..	4.00		27.50

## Lily of Valley

Pips for outdoors.....	Per 100	\$ 3.50
Pips, imported, for forcing..	Per 1000	85.00

No orders for less than 250 Imported Pips please.



**Lycoris Aurea**

## Lycoris—Very hardy

*September-December Delivery*

Commonly referred to as Nerine Sarniensis or "Hardy Amaryllis." All flowers appear without foliage.

Lycoris belong to the very small class of autumn-blooming bulbs. Flowers are borne in umbels of four to twenty flowers, on scapes varying from 1 to 3 feet long and averaging 1½ feet.

## Lycoris Squamigera

**\$8.00 per 100      \$67.50 per 1000**

*Rose Colored Banded Yellow*

These bulbs are perfectly hardy. Their leaves appear in March, mature and disappear. Flowers come in the nature of a surprise in August. This variety is the only one of the Lycoris that is fragrant and therefore frequently referred to as "Fragrant Amaryllis." This is the most popular variety of the species.

## Lycoris Aurea

**\$11.00 per 100      \$95.00 per 1000**

*Color is Yellow, often called "Yellow Spider Lily"*

This Lycoris needs shade and shelter from strong wind and its commercial cultivation is best done in lath-house. It provides the finest cut flowers of all. Lycoris, because of its flowers, last a fortnight in water and stand a long packing. From autumn to spring it has beautiful leaves.

## Lycoris Radiata

**\$6.00 per 100      \$49.50 per 1000**

*Color is Red*

This variety is considered one of the popular Lycoris varieties.

## Lycoris Alba

**\$15.00 per 100      \$125.00 per 1000**

Excellent white which resembles a pure white hybrid Amaryllis.



# Color Pictures Help Sell More Tulip Bulbs

SENT FREE ON REQUEST, WITH ORDERS

## Muscari

### Grape Hyacinth

Early spring flower, Ideal for borders.

September-December Delivery

	Per 100	Per 1000
Heavenly Blue, Large size	\$2.50	\$15.00

## Ornithogalum Arabicum

September-December Delivery

### Star of Bethlehem

White, globe shaped flowers, with jet black center and a delightful perfume. Will bloom for Easter. Grow to a height of 2 feet.

1 3/4"-2" Diameter	\$4.00	\$35.00
2" -2 1/2" Diameter	4.50	40.00

## Oxalis

September-February Delivery

\$2.00 per 100	\$15.00 per 1000
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Hirta, Large deep pink blossoms, winter blooming—**Bermuda Buttercup**, Yellow — **Bowiei**, Pink—**Grand Duchess**, Rose pink—**Grand Duchess**, White — **Grand Duchess**, Lavender—**Lasiandra**, Rose, blooms in mid-summer.



## Ranunculus Mix

All Year Delivery

Bulbs in Bulk	Per 100	Per 1000
1" and up—Super Jumbo	\$6.00	\$57.50
7/8"-1" Jumbo	5.00	42.50
3/4"-7/8"—Tops	3.50	28.50
5/8"-3/4"—No. 1	2.50	19.00
1/2"-5/8"—No. 2	1.75	14.00
3/8"-1/2"—No. 3	1.25	9.00
3/8"—No. 4		4.50

Please add \$5.00 per 1000 to above prices in separate colors. In Sizes No. 3, 4 & Jumbo, there are no separate colors available.

Prices for Packaged Ranunculus on pgs. 5, 6



Kitty the Tulip Girl

# Tulips

Top size, 12 cm. and up.

September to December Delivery

250 of one variety at 1000 rate. Please order in units of 250 or in units of 100.

Tulips come packed 250 or 100 to a bag.

Please order in bag lots.

On request **FREE** Pictures sent with all varieties to help you sell more bulbs.

## General Tulip Varieties

12 cm., up	\$4.75 per 100	\$37.50 per 1000
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Albino	Pure White
Bartigon	Red
Bronze Queen	Bronze
Carrara	White
Clara Butt	Salmon Pink
Cordell Hull	Blood Red on White
Dido	Orange-Red
Dillenburg	Orange edged Apricot
Farncombe Sanders	Red
Golden Harvest	Lemon-Yellow
Inglescombe Yellow	Yellow
Kansas	White
Philip Snowden	Carmine-Rose
Pride of Harlem	Cerise
Princess Elizabeth	Rose-Pink
Princess Margaret	Rose-Red and Yellow
Rev. Eubank	Heliotrope Lilac
William Copeland	Pale Magenta
William Pitt	Red
Yellow Giant	Yellow
Zwanenburg	White
Florist Mix	Mixed

## Parrot Tulip Varieties

12 cm., up	\$5.50 per 100	\$45.00 per 1000
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Blue Parrot	Bright violet, flushed steel blue
Fantasy	Salmon Pink
Orange Favorite	Orange
Red Pierson	Bright Crimson Red
Sunshine	Pure Golden Yellow
Therese	Red

## Fosteriana Tulip

	Per 100	Per 1000
Red Emperor, 12 cm., up	\$10.00	\$87.50

## Double Tulip Varieties

12 cm., up	\$5.50 per 100	\$45.00 per 1000
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V. Der Hoef	Yellow
Peach Blossom	Rose
Snowball	White
Livingstone	Cardinal
Electra	Maroon Red
Orange Nassau	Orange Scarlet

## Lily Flowered Tulip Varieties

12 cm., up	\$5.50 per 100	\$45.00 per 1000
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Gesharia	Scarlet
Marcellina	Pink
Lily Flowered	Mixed
White Cross	White
Alaska	Yellow

## Tigridia Pavonia

January-May Delivery

### Mexican Shell Flower

Beautiful tri-petaled flowers in a mixture of scarlet, rose, yellow and orange.

	Per 100	Per 1000
Medium, 3/4-1"	\$3.50	\$30.00
Large, 1" up	5.00	45.00

## Tuberoses

November-May Delivery

### Double Pearl

	Per 100	Per 1000
4-6"	\$4.50	\$37.50
6-8"	6.00	50.00

Blooms in summer and very fragrant. Used widely for commercial cut flowers.

## Scilla Campanulata

September-December Delivery

### Blue, Rose or White

	Per 100	Per 1000
Top Size	\$2.50	\$15.00

## Sparaxis

September-December Delivery

Similar to Freesia but larger. Good mixture of colors, stem 12 inches tall. Culture same as Ixias.

	Per 100	Per 1000
No. 1 Grade	\$2.25	\$17.50



# Geraniums & Fuchsias are Big Money Makers



## Geraniums

All Year Delivery

F.O.B. Los Angeles

	Semi Doubles and Doubles Per 100	Doubles Per 1000
Unrooted .....	\$5.00	\$37.50
Rooted .....	8.00	69.50

**Apple Blossom:** Apple Blossom pink  
**Better Times:** Deep rich red  
**Castellane:** Crimson red  
**Double Dryden:** Coral, white center  
**\*Enchantress:** Lilac, upper petals maroon  
**Gloede:** American Beauty, pink  
**Helen Mitchell:** Scarlet red  
**Jean Viaud:** Rose, white throat  
**Lawrence:** Salmon pink  
**Magenta Ruby:** Magenta, scarlet center  
**Mme. Landry:** Apricot salmon  
**My Beauty:** Crimson red  
**Olympic Red:** Scarlet red  
**Pink Abundance:** Clear pink  
**\*Pink Fiat:** Excellent pink  
**Pink Phenomenal:** Deep rose pink  
**Prescilly:** Light rose pink  
**Pride of Camden:** Dark red  
**Radio Red:** Dark red  
**Red Fiat:** One of best commercial reds  
**Red Landry:** Vermillion scarlet  
**Ricard:** Scarlet  
**Salmon Ideal:** Salmon pink  
**Salmon Supreme:** Light salmon  
**Sensation:** Scarlet red  
**Snowball:** Snow white  
**Wyona:** Scarlet

\* Available only in the Un-Rooted Cuttings.

No orders for less than 100 of a variety please. Due to scarcity of Geranium cuttings please allow for reasonable substitution if variety ordered is not available; otherwise indicate that no substitutions are wanted. Kindly allow 8 weeks for rooting cuttings on all orders.

## Gloxinia Plants

April-July Delivery

**\$10.00** per 100 Seedling Plants ready for 4"  
 Pots Prepaid by air freight to any main Eastern city at **\$15.00** per 100 on orders of 500 or more

**\*Blanche de Meru:** Rose, white throat  
**Emperor Fredrick:** Scarlet, white border  
**Emperor William:** Violet, white border  
**Etoile De Feu:** Scarlet  
**Mount Blanc:** Pure white  
**\*Prince Albert:** Dark violet, white throat  
**Princess Elizabeth:** Blue, white throat  
**\*Roi Des Rouges:** Dark crimson, frilled edge  
**\*Tigrinia:** Range from light rose to dark lavender  
**Violacea:** Soft violet  
 \*Varieties we have available in flexible leaf strain.  
 Please no orders for less than 50 of a variety.

## Cyclamen Seedlings

February-June Delivery

**\$5.50** per flat of 50 plants

Shipped Air-Freight Prepaid any Eastern key airport at **\$17.50** per 100 in lots of 500 or more.  
 Planted in flats of 50 of a variety as herewith listed:

<b>Orchid</b>	<b>Bright Red</b>
<b>Rose of Zehlendorf</b>	<b>Rococo Mix</b> —Ruffled
<b>Rose of Aalsmer</b>	<b>Stripe Mix</b>
<b>White with Red eye</b>	<b>Pink with Red eye</b>
<b>Pure White</b>	<b>Fragrant Mix</b>

## Hydrangeas

January-February Delivery

Dormant Plants — 4" Pots

1 to 2 heavy canes.....	<b>\$42.50</b> per 100
2 to 3 heavy canes.....	<b>55.00</b> per 100
3 to 5 heavy canes.....	<b>70.00</b> per 100
5 to 7 heavy canes.....	<b>95.00</b> per 100

<b>Charm:</b> carmine red	<b>Hamburg:</b> carmine
<b>Engel's White:</b>	<b>*Kuhnert:</b> rose pink
strong grower	<b>Merveille:</b> light red
<b>*Gertrude Glahn:</b>	<b>Rosabelle:</b> rose pink
dark rose	<b>Strafford:</b> dark pink

\* Can be blued

Above varieties all large flowered except Kuhnert.

## FUCHSIAS

January to May Delivery

<b>2" Plant bands.....</b>	<b>\$15.50</b> per 100
<b>Gallon Cans, May delivery.....</b>	<b>\$45.00</b> per 100
<b>Rooted Cuttings .....</b>	<b>\$10.00</b> per 100

Rooted cuttings shipped by Air only allow 45 days for delivery as all orders are rooted on order.

Varieties listed are of bushy character and continuous heavy bloomers and considered the best up-to-date varieties. Plants are individually labeled.

Shipped in Bud and Bloom on request.

PLEASE ORDER IN UNITS OF 10  
 TO A VARIETY

## Double Upright Fuchsias

**Blue Pendant:** Pale Rose and Violet  
**Bernadette:** Pale Rose—light blue



2-inch Plant Band Fuchsia

(Continued from Middle Column)

**Crinoline:** Pale Rose and White  
**Gypsy Queen:** large deep Crimson and rose mauve  
**Hollydale:** Pale magenta—free blooming  
**Kitty O'Day:** Rose and Rose-red  
**Patty Evans:** Soft Pink and Ivory White  
**Treasure:** Pale Orchid and Rose  
**White Wonder:** Snow White and Crimson  
**Winston Churchill:** Magenta Pink and Blue  
**Gypsy Prince:** Deep Violet and Red  
**Tutu:** Purple flecked with Violet  
**Innocence:** Pale Rose, deepening to crimson on base  
**New Fascination:** Rose Pink  
**Violet Gem:** Deep violet, carmine at base

## Double Trailing Fuchsias

**Amapola:** Rose purple and Dark Pink  
**Aunt Juliana:** Sport of Uncle Jules, lavender Blue and Crimson  
**Joyce:** Lavender & Pink  
**San Mateo:** Deep Pink and Violet, with pink Splashes  
**San Pablo:** Sport of San Mateo, Rose, orchid and Rose Pink  
**Snowflurry:** Near White with a rosy flush  
**Southgate:** Pink and Rose  
**Swingtime:** Bright Red and White  
**Trailblazer:** Best described as a double Red Spider, same habits  
**Uncle Jules:** Violet Blue and Crimson  
**Moonlight:** Semi Double Medium-Flesh Pink

## Single Upright Fuchsias

**Black Princess:** Deep Purple and Red  
**Cardinal:** Giant Scarlet Red  
**Guinevere:** Large Blue Violet & White  
**Lord Byron:** Prolific Red and Purple  
**Otto:** Large Purple and Crimson  
**Melody:** Pale Rose Lilac  
**San Francisco:** Extra large Orange

## Single Trailing Fuchsias

**Carioca:** large Rose  
**Muriel:** Rosy lilac and Red  
**Purple Sage:** Deep purple and Red  
**Snow Flake:** Single White with a slight Pink tinge  
**Marinka:** Crimson and Scarlet



# Color Pictures Sent With Rhododendrons

ON REQUEST — NO CHARGE

## Rhododendrons—



### Spring Liners

June-July  
Delivery

Per 100

**\$85.00**Size as  
illustrated

No Orders Please for Less Than 50 Plants

**Album elegans (AA)**—Very Pale Mauve, fading White**Alice (B)**—Deep Pink**Annie E. Endtz (B)**—Light Pink**Antoon Van Welie (B)**—Carmine Pink**Bagshot Ruby (B)**—Blood Red**Betty Wormold (B)**—Pink, Pale Purple Blotch**Broughtonii Aureum (B)**—Yellow,  
(Azaleodendron)**Butterfly (B)**—Pale Lemon, Chocolate blotch**Caractacus (AA)**—Purplish Crimson**Crimson Glory (No. 113) (A)**—Deep Red**Cynthia (B)**—Rosy Crimson**Daphnoides (B)**—Brilliant Purple**Doncaster (B)**—Scarlet-Crimson**Everestianum (AA)**—Rosy Lilac, frilled edges**Fabia (B)**—Orange-Salmon**Fastuosum fl. pl. (A)**—Double Mauve**Gomer Waterer (A)**—White, slightly blush**Jan Dekens (B)**—Pink, fringed, very large**J. H. Van Nes (C)**—Soft Red**Lady Clementine Mitford (A)**—Peach-Pink**Lee's Dark Purple (A)**—Purple**Loders White (C)**—Pale Mauve edge fading  
to White**Mad. de Bruin (B)**—Cerise Red**Mad. Guillemot (B)**—Rosy Red**Mad. Masson (B)**—White, Yellow blotch**May Day (C)**—Scarlet, low growing**Mother of Pearl (B)**—White**Mrs. C. B. Van Nes (C)**—Deep Pink**Mrs. R. S. Holford (B)**—Rosy Salmon**Mrs. W. C. Slocock (B)**—Apricot-Pink,  
shaded to Yellow**Old Port (A)**—Plum Color**Pink Pearl (B)**—Rose-Pink**President Lincoln (A)**—Lilac**Prof. Hugo deVries (B)**—Deep Pink**Purpureum elegans (AA)**—Purple**Roseum elegans (AA)**—Rose**Roseum superbum (A)**—Soft Rose**Sappho (A)**—White, heavily spotted**Trilby (A)**—Deep Crimson, dark blotch**Unique (B)**—Pale Yellow**Vulcan (B)**—Brick Red**Zuider Zee (B)**—Lemon Yellow, CrimsonLetters A, B, C, D, indicate hardiness. AA  
is hardiest, etc.

## BUDDED RHODODENDRONS

November-February Delivery

For Fall 1954 Delivery — F.O.B. Oregon

10 x 12

**\$2.50**

12 x 15

**\$3.00**

15 x 18

**\$3.50**

18 x 24

**\$4.25**

24 x 30

**\$4.95****Alice**—Deep Pink**Anton Van Welie**—Carmine Pink**Annie Entz**—Light Pink**Azor**—Salmon Pink**Betty Wormold**—Light Pink**Bagshot Ruby**—Blood Crimson**Butterfly**—Pale Lemon**Cynthia**—Crimson**Dr. O. Blok**—Pink edges, pale center**Fabia**—Orange**Fastom Flora Plena**—Double Lilac**F. C. Puddle**—Orange Red**Felix Chauvin**—Deep Pink**Gomer Waterer**—Blush Pink**Ignatius Sargent**—Rose Red**J. H. Vanness**—Soft Red**Jan Dekens**—Pink, large Truss**John Walter**—Crimson**Langley Park**—Deep Red**Lavender Girl**—Pale Lavender**Lady Stewart of Worthley**—Large Pink**Loders White**—Pink fading to White**Lady Bligh**—Strawberry Red**Lord Robert**—Red**May Day**—Scarlet**Mrs. E. C. Sterling**—Bluish Pink**Michael Waterer**—Crimson**Madam Mason**—White**Madam de Bruin**—Red**Mrs. A. T. Delmore**—White**Mrs. Furnival**—Light Pink**Pink Pearl**—Rose Pink**Rosea Mundia**—Pink**Rosamund Millais**—Cerise Red**Trilby**—Deep Crimson**Unknown Warrior**—Bright Red**Vulcan**—Brick Red**C. G. 113**—Deep Red

## Rhody Seedlings

February-September

Delivery

F.O.B. Oregon

Grown from choice  
hybrid seed.

3" Pots

App. 8 to 12 inches.

Per 100

**\$27.50**

## Rhododendrons—Fall Liners

September-March Delivery

Varieties Same as Left Hand Column

Size as illustrated

**\$125.00 per 100**

No Orders Please for Less Than 40 Plants

Perfect to grow on or  
makes a good number  
for promotional retail  
sales.









Tournament of Roses Queen of 1970

# QUALITY ROSES—Your Greatest Dollar Producer!

## PACKAGED ROSES

F.O.B. Southern California

### No. 1 Grade

\$62.50 per 100 plants  
\$585.00 per 1,000 plants

Shipped in colorful root-wrapped package as shown on the right. Will ship in carton if requested, similar to box shown on the left.

### No. 2 Grade

\$43.50 per 100 plants  
\$395.00 per 1,000 plants

Shipped in cartons as shown on the left. This newly designed carton is a proven "impulse" sales maker.

### No. 2 Grade. Packed 3 Plants to a Package

\$87.50 per 100 packages  
\$825.00 per 1,000 packages

This package is designed for "Special Promotion Sales." Package appears similar to one on the right. Each Rose is individually labelled as to variety. Three pictures in four color lithograph are banded around the base of the package.



Price Each  
Per 10 Per 100

### Patented Bush Roses

Variety	Description	Price Each Per 10 Per 100
Apricot Queen:	Two-tone apricot.....	\$ .90 \$ .70
Baby-Blaze:	Avid red.....	1.25 1.05
Babe Ruth:	Two-tone pink.....	1.10 .95
Betty Prior (Floribunda):	Pink.....	.90 .70
Bright Eyes (Floribunda):	Lemon yel.....	.90 .70
Butterscotch:	Buff yellow.....	1.00 .80
Charlie McCarthy (Floribunda):	White.....	1.10 .95
California:	Orange.....	.90 .70
California Centennial:	Crimson red.....	1.10 .95
Capistrano:	Rose-pink.....	1.10 .95
Charlotte Armstrong:	Rose-pink.....	1.25 1.05
Chrysler Imperial:	Vivid crimson.....	1.40 1.20
Connie Mack (Floribunda):	Glowing crimson.....	1.10 .95
Crimson Rosette (Floribunda):	Red.....	1.00 .80
Damon Runyon:	Crimson.....	1.40 1.20
Douglas MacArthur:	Two-tone pink.....	1.00 .80
Edith Willkie:	Two-tone yellow.....	1.00 .80
Fashion (Floribunda):	Peach.....	1.10 .95
Forty-Niner:	Two-tone red and yellow.....	1.40 1.20
Fred Howard:	Two-tone yellow.....	1.40 1.20
Glorious (Floribunda):	Two-tone pink.....	.90 .70
Goldilocks (Floribunda):	Golden yel.....	.90 .70
Grand Duchess Charlotte:	Carmine.....	1.10 .95
Heart's Desire:	Light red.....	1.00 .80
Hedda Hopper:	Flesh, pink, salmon.....	1.10 .95
Henry Ford:	La France pink.....	1.40 1.20
Helen Traubel:	Peach pink.....	1.50 1.30
Hill Top:	Pink and buff.....	1.00 .80
Imp. Cecile Brunner (Floribunda):	Rose pink.....	.90 .70
Jiminy Cricket (Floribunda):	Orange.....	1.40 1.20
Katherine T. Marshall:	Coral pink.....	1.00 .80
Lilibet (Floribunda):	Salmon pink.....	1.10 .95
Lowell Thomas:	Deep yellow.....	1.10 .95
Ma Perkins (Floribunda):	Salmon pink.....	1.10 .95
Major Shelley:	Glowing crimson.....	.90 .70
Mirandy:	Dark crimson.....	1.25 1.05

Variety	Description	Price Each Per 10 Per 100
Mme. Henri Guillot:	Flame rose.....	1.10 .95
Mme. Chiang Kai-Shek:	Lemon yellow.....	1.00 .80
Ming-Toy (Floribunda):	Rosy red.....	.90 .70
Mission Bells:	Shrimp pink.....	1.10 .95
Mojave:	Orange red.....	1.50 1.30
Nocturne:	Dark red.....	1.10 .95
Olive Percival:	Oriental red-gold.....	1.10 .95
Pearl Harbor:	Two-tone pink.....	.90 .70
Peace:	Gold and pink.....	1.40 1.20
Pink Rosette (Floribunda):	Pink.....	1.00 .80
Pinocchio (Floribunda):	Salmon pink.....	.90 .70
Pinkie (Floribunda):	Pink.....	1.00 .80
Queen Elizabeth (Grandiflora):	Pink.....	1.65 1.40
Remembrance:	Two-tone yellow, pink edge.....	1.10 .95
Santa Anita:	Rose pink.....	.90 .70
San Fernando:	Scarlet red.....	1.00 .80
Show Girl:	Pink.....	1.10 .95
Sister Kenny (Floribunda):	Brilliant scarlet.....	1.10 .95
Sleigh Bells:	White.....	1.10 .95
Sutter's Gold:	Yellow, shaded orange and red.....	1.25 1.05
Tally Ho:	Two-tone pink.....	1.10 .95
Tiffany:	Pink.....	1.65 1.40
Tom Breneman:	Rose pink.....	1.10 .95
Vogue (Floribunda):	Deep rose.....	1.10 .95
White Wings:	Single white.....	.90 .70
Will Rogers:	Velvety crimson.....	.90 .70
World's Fair (Floribunda):	Crimson.....	.90 .70

### Patented Climbing Roses

Cl. California:	Orange.....	\$1.40 \$1.20
Cl. Dream Girl:	Salmon pink.....	1.25 1.05
Cl. Floradora:	Cinnabar red.....	1.10 .95
Cl. Fred Howard:	Two-tone yellow.....	1.40 1.20
Cl. Heart's Desire:	Red.....	1.00 .80
Cl. High Noon:	Yellow.....	1.40 1.20
Cl. Indian Summer:	Orange yellow.....	1.00 .80
Cl. Mrs. Paul J. Howard:	Crimson.....	1.00 .80
Cl. Peace:	Gold and pink.....	1.40 1.20
Cl. Santa Anita:	Rose pink.....	1.00 .80
Cl. Texas Centennial:	Red.....	1.10 .95

### Standard Bush Roses

Prices for all the following varieties:

F.O.B. Southern California

Size	Price Each Per 100 Per 1000
No. 1	.53 .48
No. 1 1/2	.43 .38
No. 2	.33 .28

Angels Mateau—Buff Yellow  
Autumn—Copper and Gold  
Condesa De Sastago—Orange and Red  
Contrast—Two-tone Pink  
Countess Vandal—Orange-Copper  
Crimson Glory—Red  
Crown of Gold—Yellow and Buff  
Crown of Jewels (Flor.)—Oriental Red  
Dagmar Spaeth (Flor.)—White, Pink  
Dainty Bess, Single Hy-T—Shell Pink  
Duquesa De Penaranda—Cinnamon Peach  
Eclipse—Yellow  
Elsie Poulsen (Floribunda)—Rose Pink  
Ena Harkness—Deep Red  
Etoile De Hollande—Crimson Red  
Floradora (Floribunda)—Cinnabar Red  
Frau Karl Druschki—White  
Frensham (Floribunda)—Red  
Golden Dawn—Lemon Yellow  
Golden Sastago—Yellow and Buff  
Grenoble—Pink and Salmon  
Hadley—Red  
Improved Lafayette (Flor.)—Crimson  
Joanna Hill—Cream Yellow  
J. Otto Thilow—Rose Pink  
K. A. Victoria—White  
Lipstick (Shrub Rose)—Cerise  
Los Angeles—Flame Pink  
Margo Koster (Poly.)—Salmon  
McGredy's Ivory—Creamy White  
McGredy's Yellow—Canary Yellow  
McGredy's Scarlet—Scarlet  
Mme. Cochet-Cochet—Light Pink  
Margaret McGredy—Orange and Scarlet  
Mme. Jules Bouche—White & Slight Pink

Miss Rowena Thom—Salmon and Pink  
Mrs. E. P. Thom—Deep Yellow  
Mrs. Lovell Swisher—Two-tone pink  
Mrs. Pierre S. DuPont—Golden Yellow  
Mrs. R. M. Finch—White and Pink  
Phyllis Gold—Yellow  
Pink Dawn—Pearly Pink  
Pink Radiance—Two-tone Pink  
President Hoover—Red and Gold  
Red Radiance—Cerise Red  
Red Ripples, Shrub Rose—Red  
Rosenelfe (Floribunda)—Rose Pink  
Sister Therese—Chrome Yellow  
Snow Bird—White  
Talisman—Rose and Gold  
The Doctor—Silvery Pink  
Texas Centennial—Red  
Tango—Red and Yellow  
White Finch (Floribunda)—White

### Standard Climbing Roses

Belle of Portugal—Light Pink  
Blaze—Scarlet  
Cecile Brunner—Pink  
Condesa De Sastago—Copper and Gold  
Dainty Bess—Shell Pink  
Ednah Thomas—Pink  
Etoile De Hollande—Bright Crimson  
Gold Rush—Yellow  
Hadley—Deep Crimson  
K. A. Victoria—White  
Lady Sylvia—Light Pink  
Lolita Armour—Coral-Red  
Los Angeles—Flame Pink  
Mrs. E. P. Thom—Deep Yellow  
Mme. Gr. Staechelin—Pink and Carmine  
New Dawn—Light Pink  
Pink Dawn—Rose Pink  
Paul's Scarlet—Scarlet  
President Hoover—Red and Gold  
Pink Radiance—Carmine Pink  
Red Radiance—Cerise Red  
Rose Marie—Rose Pink  
Silver Moon—White  
Talisman—Rose Gold  
Cl. Tom Breneman—Rose Pink  
Ville De Paris—Yellow

### Patented Tree Roses #1

Please order in units of 5 to a variety.  
Each 2.45 F.O.B. Southern California

RED	PINK	YELLOW	MULTI-COLOR	WHITE
Charlotte Armstrong	Heart's Desire	Lowell Thomas	Mark Sullivan	Sleigh Bells
Nocturne	G. D. Charlotte	Fred Howard		
Chrysler Imperial	San Fernando			
Tom Brenemen	Carrousel			
Show Girl	Lilibet			
First Love	Mission Bells			
Helen Traubel	Capistrano			
Sutter's Gold				
Buccaneer				
Peace				
Mojave				
Forty-Niner				

### Standard Tree Roses #1

Each 1.95 F.O.B. Southern California

RED	PINK	YELLOW	MULTI-COLOR	WHITE
Red Hoover	Night	Eclipse	Condesa de Sastago	Snowbird
Red Talisman	Garnette (Poly)	McGredy's Yellow	Autumn	Frau Karl Druschki
Red Radiance	Floradora (Poly)			
Etoile de Hollande	Crimson Glory			
Pink Radiance	The Doctor			
J. Otto Thilow	Countess of Vandal			
Picture				
E. P. Thom				
P. S. Dupont				
Pres. Hoover				
Talisman				
K. A. Victoria				
McGredy's Ivory				

### Miniature Roses

F.O.B. Fresno, Calif

Miniature Red buds and flowers. Hardy ever-blooming, very bushy. Grows 8 to 10 inches high. Plant in pots, window boxes, patio planters. Excellent for low borders. May be trimmed like boxwood. Plant about 10 inches apart. Edge your walks, rose and flower beds with Oakington Ruby for beauty and permanence.

	Price Each Per 10 Per 100
Frosty—Pat. R.R. Whitest White	.65 .60
Patty Lou—Pat. App. for. Rose bi-color	.55 .50
Lemon Drop—Pat. R.R. New.	.55 .50
Tiny Yellow buds	.55 .50
Centennial Miss—Pat. App. for.	.40 .35
Rose-Red	.40 .35
Cutie—Pat. App. for. Pink	.40 .35
Pink Joy—Pat. App. for. Pink	.40 .35
Snowflake—New White	.40 .35

Thumbelina—New Red. Improved	
Tom Thumb	.40 .35
Rosa Rouletti—Pink	.40 .35
Oakington Ruby—Red	.35 .30
Cinderella—Pat. No. 1051.	
White	.65 .60
Pixie—Pat. No. 408. White	.55 .50
Red Imp—Pat. No. 1032. Red	.55 .50
Tinker Bell—Pat. New Pink	.65 .60
Baby Gold Star—Pat. No. 407	
Yellow	.65 .60
Climbing Miniature "Pink Cameo"—Pat.	
R.R. New Rose-Pink. Everblooming.	
4 to 5 ft. height.	
3 " pot	1.10 1.00
2 1/4 " pot	.90 .80
All plants are from 2 1/4 in. pots unless otherwise indicated.	



# Perennials Bring Big Dollar Volume



Astilbe



Phlox

4-Color  
Pictures  
Included  
on  
Request

## Astilbe (Spirea)

November-February Delivery

F.O.B. Northwest

\$40.00 per 100

\$350.00 per 1000

The varieties that will be available are:

Fanol—Red  
Gladstone—White  
Deutschland—White  
Gloria—Deep Pink  
Rheinland—Deep Pink  
Queen Alexandria—Light Pink

They are packed 50 plants to case of 14 Red, 14 Light Pink, 14 Dark Pink and 8 White unless ordered otherwise.

For Greenhouse forcing, for planting in gallon cans, or for selling as Perennial Clumps.

## Delphinium Clumps

January-June Delivery

F.O.B. Sacramento, Calif.

\$20.00 per 100, Jumbo Clumps

Summer Sky—Light Blue  
Bluebird—Bright Blue  
Blue Jay—Dark Blue  
Lancelot—Lavender  
Camelliard—Lavender  
King Arthur—Dark Violet  
Round Table—Mixed  
Guinevere—Pink Lavender  
Gallahad—Clear White  
Black Knight—Dark Violet

Top quality extra large field grown clumps.

REFER TO PAGE SEVEN  
FOR OUR "SELF SERVICE"  
PACKAGED PERENNIALS



Our Package of Bleeding Hearts

## Bleeding Hearts

November-March Delivery

Per 100

Dicentra Spectabilis: 3-5 eye roots.... \$40.00

Dicentra Spectabilis: packaged with  
picture; root-wrapped ..... 50.00

## Phlox Collection

November-March Delivery

10 choice varieties—10 to each color—each pkg. individually labeled. Roots are of top quality stock and well balanced color selection.

\$20.00 per collection of 100 plants

## Primrose

January-April Delivery

\$22.50 per 100 freight prepaid  
on West Coast

Field Grown Clumps—V & R Large Flowered Strain. Oregon Origin.

## Gerberas

September-February Delivery

Transvaal Daisies

\$17.50 per 100

F.O.B. Southern California

Hershey Duplex Strain. Two Year Old Roots with two to four eyes.

## Fern Roots

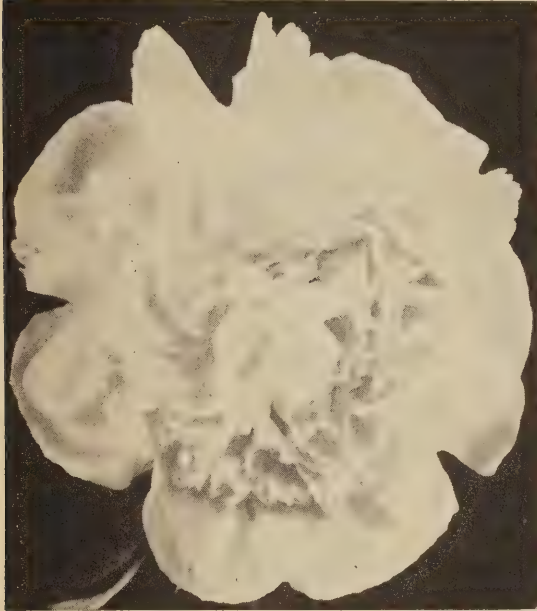
November-February Delivery

	Per 10	Per 100
Woodwardia, Large .....	\$3.00	\$27.50
Woodwardia, Medium .....	2.00	16.50
Lace .....	2.00	16.50
Deer Tongue .....	2.00	16.50
Five Finger .....	2.00	16.50
Wood Rustic .....	2.00	16.50
Sword .....	2.00	14.00
Brake .....	2.00	14.00

No ferns are available after Feb. 15th.



# Always a Brisk Demand for These Beauties



**Peonies**



**Bearded Iris**

**4-Color  
Pictures  
Increase  
YOUR  
SALES**

## Bush Peonies

*October-March Delivery*

**\$40.00 per 100**      **\$5.00 per 10**  
**\$45.00 per 100** root-wrapped with 4 color  
 pictures, 3-5 eyes

**Adolphe Rousseau**—Dark Red  
**Edulis Superba**—Bright Pink  
**Felix Crousse**—Red  
**Festiva Maxima**—White  
**Karl Rosenfield**—Crimson  
**Mme. Jules Dessert**—White, buff shaded  
**Albert Crousse**—Shell Pink  
**Sarah Bernhardt**—Dark Rose Pink  
 No Orders Please for Less Than 10 of a Variety



**Magic Mums**

## Tree Peonies

*October-March Delivery*

**\$2.25 each**      **\$19.50 per 10**  
 Field Grown Grafts  
 Available in Red, White or Pink  
 Named Varieties  
 Yellow Available at **\$3.50 ea.**

## Iris Kaempferi

**Rare Collection**      **100 Plants \$15.00**

*December-April Delivery*

Consists of 100 plants of 5 separate colors, 20  
 of each in named varieties.

All varieties in this collection are newer  
 introductions.

## Tuberous Begonia Plants

*April-July Deliveries*

Available in All Colors and Types  
 Prepaid in California

Per 100  
**56 plants to flat** ..... **\$ 8.50**  
**3" Plant Bands** ..... **10.00**  
 3 inch plants shipped 48 to a flat. Each in  
 Separate Colors

## Magic Mum Collection

*November-May Delivery*

**\$12.50 per collection**

This is the hardy dwarf Mum. Collection consists of 50 large Field Grown Plants in the following colors:

10 White      10 Bronze  
 15 Pink      15 Red

Has Azalea-like flowers and produces about 250  
 flowers to a plant.

## Iris Bearded

*September-June Delivery*

Collection of 10 choice varieties. Ten of each  
 in all colors. Individually labeled.  
**\$15.00** per collection of 100 plants.  
**\$20.00** per collection, root-wrapped  
 with pictures

## Daisies

*October to April Delivery*

**Field Grown Roots**

	Per 100	Per 1000
<b>Esther Reeds</b> .....	<b>\$ 7.00</b>	<b>\$ 60.00</b>
<b>Horace Reed</b> .....	<b>30.00</b>	<b>250.00</b>
<b>Majestic Daisy</b> .....	<b>8.00</b>	<b>70.00</b>
<b>Muriel Daisy (Kitty)</b> .....	<b>7.00</b>	<b>60.00</b>
<b>Transvaal Daisies, Hershey's</b>		
<b>Duplex</b> .....	<b>17.50</b>	<b>160.00</b>
<b>Wirral Supreme</b> .....	<b>27.50</b>	<b>225.00</b>



**Majestic Daisy**



# Foliage Plants Shipped Direct to You . . .

## How to Save Money When Ordering Plants

All Plants F.O.B. Florida

Herewith is a listing of four outstanding Florida Growers.

By ordering plants from one grower, it will help to reduce split shipments and therefore save freight.

When ordering please specify from which grower you are purchasing.

### GROWER No. 1

Variety	Per 100	Per 1000
Chinese Evergreen—B. R. 4-6", 4-6 leaves	\$ 12.00	
Crotons Assorted 2 1/4"	27.50	
Dieffenbachia Amoena U.R.C.	50.00	
Ficus Pandurata 4" pot grown	110.00	
Ficus Pandurata (Air Layers)	85.00	
Neantha Bella Palm Transplants		
(Fall Delivery)	8.00	67.50
Nepthytis (Green Gold) Variegated	8.00	67.50
Nepthytis (Green Gold) Variegated Eyes		17.50
Nepthytis (Picturata) Variegated	7.00	55.00
Pothos Marble Queen Miniature Leaves		
(grown from eyes)	8.00	67.50
Pothos Marble Queen Propagating Vines		25.00
Philodendron Dubia 2 1/4"	25.00	
Philodendron Dubia Bare Root, 4-6 leaves	20.00	
Philodendron Dubia 3"	45.00	
Philodendron Hastatum 4"	110.00	
Philodendron Hastatum 3"	45.00	
Philodendron Hastatum Bare Root	35.00	
Philodendron Mandianum 3"	55.00	
Philodendron Panduraeformia 2 1/4"	25.00	
Philodendron Panduraeformia Bare Root		
4-6 leaves	20.00	
Philodendron Panduraeformia 3"	45.00	
Schefflera Seedlings (Fall Delivery)	6.00	50.00

### GROWER No. 2

No orders please for less than 25 of a variety.

Variety	Per 100	Per 1000
Dieffenbachia Amoena Unrooted, 4-5 leaves		
(ready for 4" pots)	\$ 50.00	
Dieffenbachia Bausei Unrooted, 4 leaves		
(ready for 3" pots)	45.00	
Dieffenbachia Bausei Rooted, 4 leaves		
(ready for 3" pots)	50.00	
Dieffenbachia Picta Unrooted, 4 leaves		
(ready for 3" pots)	22.50	
Dieffenbachia Picta Rooted, 4 leaves		
(ready for 3" pots)	27.50	
Dieffenbachia Roehrsi Unrooted, 4 leaves		
(ready for 3" pots)	30.00	
Dieffenbachia Roehrsi Rooted, 4 leaves		
(ready for 3" pots)	35.00	

	Per 100	Per 1000
Philodendron Cordatum sprouted eyes		\$35.00
Philodendron Cordatum Rooted cuttings, select large leaves from single eyes, 3 leaves		50.00
Philodendron Hastatum, select well shaped bare-root, ready for 4" pots	55.00	
Philodendron Monstera Unrooted plants with aerals, 4 leaves Medium	85.00	
Philodendron Monstera Unrooted plants with aerals, 4 leaves Large	110.00	
Philodendron Panduriforme, Rooted, 4-5 character leaves ready for pots or bark; also used as a water plant.	25.00	
Philodendron Panduriforme, Rooted plants from cane, 4-5 leaves, compact, will pot 2 1/2" and 3"	20.00	
Philodendron Pertussum, select large 5 leaves, grown in 4" vitapots	95.00	
Philodendron Pertussum, select medium, 4 leaves, grown in 3" and 4" vitapots	70.00	

### GROWER No. 3

	Per Carton	Per	Price
Aluminum Plants	500	1000	\$ 75.00
Aralia Balfouriana			
Rooted cuttings	500	1000	85.00
Dracaena Massangeana			
Unrooted cuttings	300	100	22.50
Rooted cuttings	250	100	27.50
Dracaena Warneckii			
Unrooted cuttings	150	100	40.00
Rooted cuttings	100	100	55.00
Fatsyhedera Lizei			
Unrooted cuttings	500	100	8.50
Rooted cuttings	500	100	17.50
Ficus Elastica			
Moss rooted layers, 6 leaves and up	40	100	35.00
4" pots	25	100	55.00
Ficus Pandurata			
Moss Rooted layers, 6 leaves and up	35	100	55.00
4" pots	25	100	85.00
Nepthytis Liberica or Emerald Gem			
Rooted cuttings, 4 leaves and up	1000	1000	45.00
Nepthytis Green Gold			
Rooted cuttings, 4 leaves and up	1000	1000	65.00
Pandanus Nelson			
Unrooted cuttings, 8 to 15 inches	500	100	6.50
Pandanus Veitchii			
Unrooted cuttings, 8 to 15 inches	500	100	6.50
Peperomia Obtusifolia			
Unrooted cuttings, 4 leaves and up	500	1000	35.00
Rooted cuttings, 4 leaves and up	250	1000	55.00
Philodendron Cordatum			
Propagating Eyes selected	2000	1000	15.00
Rooted cuttings, one leaf, started eye	500	1000	35.00
Rooted cuttings, 4 leaves and up	500	1000	55.00
Philodendron Dubium			
3" pots	50	100	40.00
4" pots	25	100	55.00
Philodendron Erubescens			
4" pots	25	100	70.00
Philodendron Hastatum			
Unrooted tips, 4 leaves	125	100	27.50
3" pots	50	100	45.00
Philodendron Monstera Deliciosa			
4" pots	25	100	95.00
Philodendron Panduraefoeme			
3" pots	50	100	40.00
Philodendron Pertussum			
Unrooted tips, 4 leaves	125	100	55.00
4" pots	25	100	90.00
Pilea Cadieriei			
Rooted cuttings	500	1000	75.00
Pothos Aureus or Wilcoxii			
Propagating Eyes	2000	1000	15.00
Rooted cuttings, 4 leaves and up	500	1000	55.00



# ... From Our Leading Growers in Florida!

<b>Sansevieria Laurentii</b> —3 leaves and up			
6 to 12 inches .....	200-300	1000	<b>120.00</b>
14 to 36 inches .....	75-125	1000	<b>135.00</b>
<b>Sansevieria Zeylanica</b> —3 leaves and up			
4 to 36 inches .....	75-500	1000	<b>60.00</b>
<b>Spathiphyllum Kochii</b>			
4 inch .....	25	100	<b>100.00</b>

## GROWER No. 4

250 at 1000 rate  
Add 10 per cent on less than 250 of any one variety

### UNROOTED TIPS

	Pot Size	Min. Order	Per M
<b>Agloanena Commutatum</b> .....	3"	100	<b>\$220.00</b>
<b>Chinese Evergreen</b> .....	6" to 8"	250	<b>100.00</b>
<b>Chinese Evergreen</b> .....	8" to 12"	250	<b>125.00</b>
<b>Draecaena Warnecki</b> .....	4"	50	<b>650.00</b>
<b>Godseffiana</b> .....		500	<b>100.00</b>
<b>Philodendron Pertussum</b> .....	4"	50	<b>750.00</b>

<b>Sanderiana</b> .....	3"	500	<b>110.00</b>
<b>Schismatoglottis</b> .....	3"	50	<b>350.00</b>
<b>Schismatoglottis</b> .....	4"	50	<b>500.00</b>

### ROOTED CUTTINGS

.....Allow three weeks for delivery.	Min. Order	Per M
<b>Chinese Evergreen</b> (Miniature) 4 leaves and up .....	250	<b>\$98.00</b>
(Short and Compact)		
<b>Nephtytis Emerald Gem</b> 4 leaves and up .....	500	<b>55.00</b>
<b>Nephtytis Green Gold</b> 4 leaves and up .....	250	<b>75.00</b>
<b>Philodendron</b> 4 leaves and up .....	500	<b>55.00</b>
<b>Pothos Wilcoxii</b> 4 leaves and up .....	400	<b>55.00</b>

### POTTED PLANTS

	Pot Size	Min. Order	Per M
<b>Croton</b> (Available only in June to Sept.) 2½" .....	2½"	50	<b>\$295.00</b>
<b>Dieffenbachia Picta</b> .....	3"	36	<b>325.00</b>
<b>Philodendron Roehrsi</b> .....	3"	36	<b>475.00</b>
<b>Philodendron Panduriformia</b> .....	3"		<b>375.00</b>
<b>Pothos Marble Queen</b> .....	2¼"	60	<b>195.00</b>
<b>Sanderiana</b> .....	2¼"	60	<b>175.00</b>
<b>Sansevieria Rosettes</b> .....	2¼"	60	<b>175.00</b>

## DEALER'S DISH GARDEN PLANT COLLECTION

**100 2¼ INCH POTS . . . . \$20**  
Prepaid Within 100 Miles of San Francisco  
Year 'round Delivery

INCLUDES A CHOICE SELECTION OF PHILODENDRONS, IVY, POTHOS, ETC., TO  
MAKE A WELL ROUNDED ASSORTMENT. WILL SHIP SPECIFIC VARIETIES ON  
REQUEST, SUBJECT TO SUBSTITUTIONS

### AZALEAS IN FLATS

March to July Delivery

F.O.B. Northwest

**\$15.00** per 100      **\$145.00** per 1000

Planted 54 plants to a flat, all plants are well  
branched, ready for 4" pots. No half flats.

**Albert & Elizabeth**, White  
**Chimes**, Red  
**Christmas Red**, Red  
**Eclaireur**, Red  
**Empress of India**, Variegated Pink and White  
**Eric Shame**, Variegated Salmon  
**Hexe**, Red  
**Lentengroot**, Red  
**Miss Cottage Gardens**, Red  
**Paul Schame**, Salmon  
**Prof. Walters**, Rose & White  
**Sweetheart Supreme**, Pink  
**Triomphe**, Red  
**Van Der Cruysen**, Pink  
**Vervaeneana**, Variegated Pink and White  
**Violeacia**, Purple  
**Ward's Ruby**, Red

### BUDDED AZALEAS

September to March Delivery

Ready for Forcing. Well shaped, heavily bud-  
ded plants. Pot grown stock force better.

F.O.B. Northwest

<b>4x 6</b> .....	<b>\$ .65</b> each
<b>6x 6</b> .....	<b>.85</b> each
<b>6x 8</b> .....	<b>.95</b> each
<b>8x10</b> .....	<b>1.25</b> each

#### Varieties available

**Albert & Elizabeth**, White and Red  
**Chimes**, Cyclamen Red  
**Christmas Red**, Bright Red  
**Cottage Gardens**, Red  
**Dorothy Gish**, Brick Red  
**Erie**, Variegated  
**Eclaireur**, Dark Red  
**Hexe**, Red  
**Lentengroot**, Red  
**Paul Schame**, Salmon  
**Prof. Walters**, Pink and White  
**Sweetheart Supreme**, Shell Pink  
**Triomphe**, Double Red  
**Vervaeneana**, Variegated

### DAPHNE ODORA

October-February Delivery

**Budded Stock**. F.O.B. Oregon.

<b>6- 9"</b> .....	<b>\$ .75</b> ea.	<b>9-12"</b> .....	<b>\$1.00</b> ea.
<b>12-15"</b> .....	<b>1.35</b> ea.	<b>15-18"</b> .....	<b>1.70</b> ea.

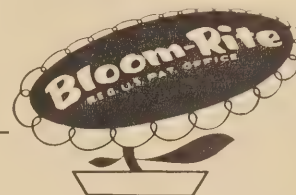
**Rooted Cuttings**.....**\$14.00** per 100

### HOLLY

November-May Delivery

3" Plant Bands. F.O.B. Oregon.

French-English Strain.....**\$28.50** per 100



Refer to page 2 for our Special  
Offer on our  
Patented Bloom-Rite Azalea



# California Fruit Trees From Leading Grower



## California Fruit Trees

*January to April Delivery*

Orders of \$100.00 or More Delivered Free Within 200 Miles of  
San Francisco Whenever Possible.

### ALMONDS ON S-37

Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8
Caliper	1/4 to 3/8	3/8 to 1/2	1/2 to 5/8	5/8 to 3/4	3/4 to 1"	1" Up
Each .....	.43	.52	.55	.61	.64	.67
	↓ Davey	↓ Drake	↓ Ne Plus / Nonpariel	↓ Peerless ↓ Jordonola	↓ Mission (Texas)	

### ALMONDS ON LOVELL

Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8
Caliper	1/4 to 3/8	3/8 to 1/2	1/2 to 5/8	5/8 to 3/4	3/4 to 1"	1" Up
Each .....	.33	.42	.45	.51	.54	.57
	Davey	Nonpariel	Mission (Texas)	Ne Plus		

### APRICOTS ON MARIANA 2623

Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8
Caliper	1/4 to 3/8	3/8 to 1/2	1/2 to 5/8	5/8 to 3/4	3/4 to 1"	1" Up
Each .....	.34	.48	.51	.58	.62	.66
	↓ Blenheim	↓ Derby Royal	↓ Earligold	↓ Moorpark		
	↓ New Castle	↓ Perfection	↓ Royal	↓ Tilton		

**SORRY, WE ARE  
SOLD OUT  
OF CALIFORNIA-GROWN  
APPLES, CHERRIES, PEARS**

*Please refer to page 9 where we offer Northwest-grown Apples, Cherries and Pears.*

### CRAB APPLE ON APPLE

Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8
Caliper	1/4 to 3/8	3/8 to 1/2	1/2 to 5/8	5/8 to 3/4	3/4 to 1"	1" Up
10 Rate ....	.43	.52	.55	.61	.64	.67
	Transcendent					

### PEACHES, FREESTONE (ON S-37)

Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8
Caliper	1/4 to 3/8	3/8 to 1/2	1/2 to 5/8	5/8 to 3/4	3/4 to 1"	1" Up
Each .....	.43	.52	.55	.61	.64	.67
	↓ Ames	↓ Babcock	↓ Dixired	↓ Elberta	↓ Fay Elberta	↓ Florence
	↓ Golden Jubilee	↓ J. H. Hale	↓ Kim Elberta	↓ Krummels	↓ October	
	↓ Mayflower	↓ Miller's Late	↓ Nectar	↓ Red Haven		
		↓ Rio Oso Gem	↓ Salway			

### PEACHES, FREESTONE (On Lovell)

Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8
Caliper	1/4 to 3/8	3/8 to 1/2	1/2 to 5/8	5/8 to 3/4	3/4 to 1"	1" Up
Each .....	.33	.42	.45	.51	.54	.57
	Babcock	Elberta	Fay Elberta	J. H. Hale	Kim Elberta	
		Millers Late	↓ Red Haven	Rio Oso Gem		

### PEACHES CLINGSTONE (ON S-37)

Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8
Caliper	1/4 to 3/8	3/8 to 1/2	1/2 to 5/8	5/8 to 3/4	3/4 to 1"	1" Up
Each .....	.45	.54	.58	.64	.67	.71
	↓ Andora	↓ Cortez	↓ Fortuna	↓ Giblin	↓ Gomes	↓ Guame
	↓ McKevitt	↓ Orange Cling	↓ Palora	↓ Peak	↓ Phillips	↓ Sims
		↓ Strawberry Cling	↓ Vivian	↓ Williams	↓ White Heath	

### PLUMS ON MARIANA 2623

Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8
Caliper	1/4 to 3/8	3/8 to 1/2	1/2 to 5/8	5/8 to 3/4	3/4 to 1"	1" Up
Each .....	.36	.45	.48	.54	.57	.60
	↓ Ace	↓ Becky Smith	↓ Beauty	↓ Blue	↓ Damson	↓ Burosa
	↓ Duarte	↓ Elephant Heart	↓ Eldorado	↓ Grand Duke	↓ Green Gage	
	↓ Improved Late	↓ Santa Rosa	↓ Jefferson	↓ Kelsey	↓ Late Santa Rosa	
	↓ Late Satsuma	↓ Mariposa	↓ President	↓ Red Heart	↓ Santa Rosa	
		↓ Satsuma	↓ Wickson	↓ Yellow Egg		



# Nut Trees, Flowering Trees, Shade Trees

## FIG TREES

Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 7
Caliper	¼ to ¾	¾ to ¾	¾ to ¾	¾ to 1"	1" Up
Each	.43	.48	.53	.58	.63
✓ Black Mission	✓ Brown Turkey	✓ Calimyrna	✓ Kadota		
	✓ White Adriatic				

## POMEGRANATE TREES

Height	2 to 3	3 to 4	4 to 6
Each	.38	.48	.53
		✓ Wonderful	

## PRUNES ON MARIANA 2623

Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8
Caliper	¼ to ¾	¾ to ½	½ to ¾	¾ to ¾	¾ to 1"	1" Up
Each	.36	.45	.48	.54	.57	.60
✓ Burton	✓ French	✓ Standard	✓ Sugar	✓ Tragedy		

## NECTARINES ON S-37

Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8
Caliper	¼ to ¾	¾ to ½	½ to ¾	¾ to ¾	¾ to 1"	1" Up
Each	.43	.52	.55	.61	.64	.67
✓ Gold Mine	✓ Gower	✓ John Rivers	✓ Mabel	✓ Philp		
	✓ Quetta	✓ Stanwick				

## NECTARINES ON LOVELL

Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8
Caliper	¼ to ¾	¾ to ½	½ to ¾	¾ to ¾	¾ to 1"	1" Up
Each	.35	.44	.48	.54	.58	.62
	Gold Mine	Gower	John River	Quetta		

## QUINCE ON QUINCE

Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	6 to 8
Caliper	¼ to ¾	¾ to ½	½ to ¾	¾ to ¾	¾ to 1"	1" Up
Each	.43	.52	.55	.61	.64	.67
		✓ Pineapple	✓ Smyrna			

## PECANS, Persimmons, Walnuts

### PECAN ON PECAN

Height	2 to 3	3 to 4	4 to 6	6 to 8	8 to 10	10 to 12
Each	1.60	1.85	2.35	2.75	3.25	3.55
	✓ Mahan	✓ Success	✓ Stuart			

### PERSIMMONS ON LOTUS

Height	2 to 3	3 to 4	4 to 6	6 to 8	8 to 10	10 to 12
Each	1.25	1.45	1.75	2.00		
	✓ Fuyu (Add 20c Ea.)	✓ Hachiya				

### WALNUTS, ENGLISH

Height	2 to 3	3 to 4	4 to 6	6 to 8	8 to 10	10 to 12
Each	.95	1.40	1.80	1.95	2.10	2.20
(On Northern Calif. Black)	(High Grafted Trees Add 10c Per Tree)					
✓ Eureka	✓ Hartley	✓ Payne	✓ Treat Franquette			

### WALNUT SEEDLINGS

Height	2 to 3	3 to 4	4 to 6	6 to 8	8 to 10	10 to 12
10 Rate....	.43	.50	.60	.67		
	✓ Northern California Black					

## FLOWERING TREES

### FLOWERING APRICOT (ON MARIANA ROOTSTOCK)

Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	8 to 10
Each	.48	.53	.63	.73	.78	.93
	Dawn (Early Pink)	Peggy Clark (Deep Rose)				
	Rosemary Clark (Double White)					

### FLOWERING CRABAPPLE (ON APPLE ROOTSTOCK)

Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	8 to 10
Each	.48	.53	.63	.73	.78	.93
	Eleyii Purpurea (S. Red)	✓ Hopa (Red)				
✓ Scheideckeri (Dbl. Pink)	Betchel (Double Pink) (Add 40c)					

### PEACH, DOUBLE FLOWERING (ON S-37 ROOTSTOCK)

Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	8 to 10
Each	.48	.53	.58	.68	.78	.88
	Early Red	Early Pink	Helen Borchers (Dbl. Pink)	Late Red		
		Variegated	White			

### FLOWERING PLUM (Purple Leaf on Mariana)

Height	2 to 3	3 to 4	4 to 5	5 to 6	6 to 8	8 to 10
Each	.48	.53	.58	.68	.78	.88
	Prunus Blieriana	Prunus Hollywood	✓ Prunus Pissardi			
		Prunus Thundercloud				

## SHADE TREES

Height	4 to 6	6 to 8	8 to 10	10 to 12	12 to 14	14 Up
Each	.85	1.00	1.50	1.75	2.00	3.00
Acer dasycarpum—Silver Maple	Acer negundo—Box Elder					
Albizia julibrissin—Pink Flowering Silk Tree						
Betula alba—European White Birch						
Catalpa speciosa—Hardy Catalpa						
Celtis occidentalis—Hackberry						
Cercis canadensis—Red Bud (Judas Tree)						
Gleditsia triacanthos inermis—Thornless Honey Locust						
Fraxinus velutina glabra—Modesto Ash						
Melia azedarach umbraculiformis—Texas Umbrella						
Morus alba kingan—Kings Fruitless Mulberry						
Morus alba strublingi—Striblings Mulberry (Non Fruiting)						
Plantanus racemosa—California Sycamore						
Plantanus orientalis—Plane of European Sycamore						
Populus alba bollena—Bolles Silver Poplar						
Populus canadensis—Carolina Poplar						
Populus candicans—Balm O-Gilead						
Populus nigra italica—Lombardi Poplar						
Robinia decaisneana—Pink Flowering Locust						
Salix babylonica—Weeping Willow						
Salix babylonica aurea—Golden Weeping Willow						
Salix species—Chinese Weeping Willow						
Sorbus aucuparia—Mountain Ash						
Tilia Americana—American Linden						
Ulmus Pumilia—Chinese Elm						

Height	3 to 4	4 to 6	6 to 8	8 to 10	10 to 12
Each	.85	1.10	1.65	1.95	2.25

Acer pantanoides—Norway Maple	Acer rubrum—Red Maple
Acer saccharum—Sugar Maple	
Betula alba fastigiata—Upright Birch	
Petula pandula laciniata—Cutleaf Weeping Birch (Add 25c ea.)	
Cornus floridum—White Dogwood	
Liquidambar styraciflua—Sweet Gum	
Liriodendron tulipifera—Tulip Tree	
Crataegus oxyacantha paul—Paul Scarlet Hawthorne	
Crataegus phaenopyrum—Washington Thorn	
Crataegus oxyacantha rosea—Double Pink Hawthorne	

PLEASE ORDER YOUR TREES IN MULTIPLES OF 10



# Improved Strain of Lassen Strawberries

## HEAVIER PRODUCTION! EARLIER FRUIT!

*No orders please for less than 1000 plants of this variety*



1. **SMALLER PLANTS—LESS VEGETATIVE GROWTH.** These plants have a very compact growing habit. Smaller leaves and less height in plant allows more plants per acre. Less care and lower production costs and easier to pick fruit.
2. **EARLIER BEARING — APPROXIMATELY ONE MONTH EARLIER THAN KNOWN LASSEN STRAINS.** Plants this year on the grower's farm started producing berries very heavily approximately April 1st. This strain produces heavy crop even in one year plants and continues to bear throughout the Summer and Fall.
3. **BLUNTLESS BERRIES.** The fruit from this strain produces approximately 95% bluntless berries. The fruit has a very rich red color even down to the tips, giving additional sales appeal to potential market customers. Most strains of Lassen have 70% or more blunts. Reducing sales appeal.
4. **MORE DISEASE RESISTANCE.** Reports from growers using this strain indicate plants are free from Root Nematode and Mosaic Red Streak. Plants inspected before leaving our farm. Good clean plants assured.
5. **EARLIER DELIVERY.** Delivery can be made starting November 1st regardless of weather. F.O.B. Southern Calif.

Price—One thousand rate..... **\$20.00** per M  
 Five thousand rate..... **18.50** per M  
 Ten thousand & over..... **17.50** per M

### Strawberries

F.O.B. Northern California  
 October-March Delivery

University	Per 100	Per 500	Per 1000
Banner "Shasta" .....	\$2.75	\$10.00	\$17.50
Campbell .....	2.75	10.00	17.50
Chico Delicious .....	3.50	14.00	24.00
Chico Supreme .....	3.50	14.00	24.00
Cupertino .....	2.75	10.00	17.50
Lassen .....	2.75	10.00	17.50
Northwest .....	3.50	14.00	24.00
Shasta .....	2.75	10.00	17.50
Sierra .....	2.75	10.00	17.50
Tahoe .....	2.75	10.00	17.50
Everbearing .....			
Rockhill .....	7.50	35.00	65.00
Streamliner .....	4.00	17.00	30.00

### Berry Vines

December-March Delivery  
 Per 25 Per 100

Boysenberry .....	\$2.00	\$ 6.50
Loganberry .....	2.00	6.50
Youngberry .....	2.00	6.50
Thornless Boysenberry .....	3.25	10.00
Thornless Loganberry .....	3.25	10.00
Thornless Youngberry .....	3.25	10.00
Raspberries—Cuthbert .....	1.50	5.50
Raspberries—Black Cap .....	2.25	8.50

Please order Berry Vines in units of 25 only.

Packaged Berry Vines listed on Page 9

### Asparagus

December-March Delivery

Martha Washington .....	per 100	\$ 2.25
	per 1000	17.50

### Artichokes

December-March Delivery

Please order in units of 50.	per 100	\$15.00
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### Rhubarb

December-March Delivery

Please order in units of 50.	per 100	\$15.00
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### Grape Vines

January-March Delivery

**10 - 49 ea. 10¢**  
**50 up ea. 7¢**

Table Varieties

- Black Malvoise—Reddish black to black
- Black Morocco—Berries reddish black to black
- Black Monukka—Black seedless grape
- Emperor—Light red to reddish purple; seedless

### Grape Vines—Cont'd

- Lady Finger—Pale green to light yellow
- Muscat—Dull green
- Ribier—Jet black seeded
- Red Malaga—Pink to reddish purple, seeded
- Thompson Seedless—Greenish white to light golden, seedless

Wine Varieties

- Alicante Bouschet—Black; red wine type
- Black Malvoise—See above
- Carignane—Black; red wine type
- Fehr Szaragoes—Greenish yellow; sherry wine
- Golden Chasselas—Amber color; white wine and champagne
- Grenache—Dark red to black; sweet wine
- Muscat—See description above
- Mission—Reddish black to black; leading wine varieties
- Zinfandel—Reddish black to black

American Variety

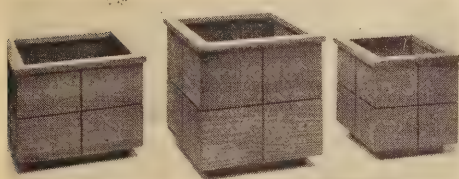
- Concord—Blue black; thick skin  
 Add 10c more per plant when ordering Concord
- Flame Tokay—Red; firm flesh
- Malaga (White)—Whitish green to whitish yellow; normally seeded



# Easy-to-Sell Redwood Tubs, Boxes, Baskets

## All Redwood Products prepaid on orders of 100 lbs. or more in California

There is no packing charge for bundle or carton lots. In less than carton lots, a 10 per cent charge will be added. Dimensions listed are outside measurements.

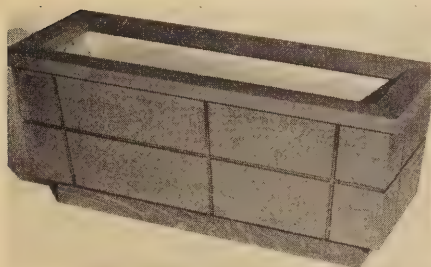


## Redwood Tubs—Square

Finest quality, made like finely finished furniture. Ideal for palms, landscape effects, patios, and potted plants.

Type	Dimensions	Weight Per Bundle	Price Per Each
E	8x 8x 7" high	10 lbs.	\$1.55
D	9x 9x 9" high	15 lbs.	1.95
C	13x13x14" high	30 lbs.	3.25
B	17x17x14" high	40 lbs.	4.20
A	17x17x17" high	50 lbs.	4.55

Packed three of a kind per bundle.



## Redwood Plant Boxes

Ideal for foliage and plant arrangements in home, patio and office. Scoring and finish same as square tubs.

2 ft. x 9¾" high	20 lbs.	\$4.20
3 ft. x 9¾" high	30 lbs.	5.00
4 ft. x 9¾" high	40 lbs.	6.25
5 ft. x 9¾" high	50 lbs.	7.25

Packed two of a kind per bundle.



## Redwood Tubs—Octagonal

Finely finished with tongue and groove construction for durability.

Our tubs are the only tongue and groove construction tubs made by any leading manufacturer. Good for all potted plants both inside and outside.

Dimensions	Weight Per Bundle	Price Per Each
7x 6" high	5 lbs.	\$1.15
9x 8" high	10 lbs.	1.40
12x10" high	15 lbs.	2.05
14x12" high	20 lbs.	2.65
17x14" high	30 lbs.	3.30
19x16" high	40 lbs.	3.95

Packed three of a kind per bundle.

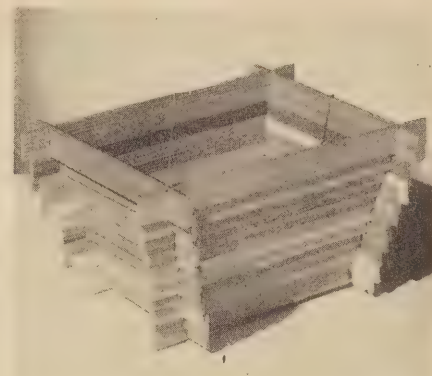


## Redwood Tub—Glenwood

Tongue and Groove Construction, Stained

Dimensions	Weight Per Bundle	Price Per Each
11½ x 10" high	15 lbs.	\$1.45
14 x 10" high	17½ lbs.	1.75
15½ x 10" high	20 lbs.	2.10

Packed three of a kind per bundle.



## Redwood Nov-L-Link Hanging Baskets

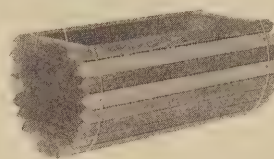
Many uses for this beautiful log cabin style redwood basket.

Planter, Hanging Basket, Fruit Basket, Utility Basket

The material used for hanging the basket is of a new type plastic material called Saran—extra strong—weather resistant—will not stretch as ordinary plastic is likely to do.

	Dimensions	No. packed in crt.	Price per ea.
Small	7" x 7" x 5½" high	8	70c
Medium	9½" x 7" x 5½" high	6	75c
Large	9½" x 9½" x 5½" high	4	85c
Jumbo	9½" x 9½" x 7" deep	3	1.00

Each carton weighs approximately 10 lbs.  
Order in carton lots only.



## Redwood Hanging Baskets

Packed ½ dozen per case. Please order in case lots only. 7" x 12" .....per dozen \$9.00

Comes in either flat or round top.

Each case weighs 15 lbs.



# Order in Quantities For Biggest Savings

## Green Sentinel Sawed

### Redwood Stakes

Pointed and stained

The 3/8" and 1/2" are stained but not pointed

Prepaid on 100 lbs. Orders or More.  
Otherwise F.O.B. Northern California

	Per Bundle	Shipping Wt.	Per 100
3/8" x 3/8" x 2'	100	7 lbs.	\$ 1.75
3/8" x 3/8" x 3'	100	9 lbs.	2.10
3/8" x 3/8" x 4'	100	11 lbs.	2.40
1/2" x 1/2" x 2'	100	10 lbs.	2.00
1/2" x 1/2" x 3'	100	16 lbs.	2.55
1/2" x 1/2" x 4'	100	22 lbs.	3.10
3/4" x 3/4" x 3'	25	9 lbs.	5.50
3/4" x 3/4" x 4'	25	12 lbs.	6.75
3/4" x 3/4" x 5'	25	15 lbs.	7.50
3/4" x 3/4" x 6'	25	17 lbs.	8.75
3/4" x 3/4" x 7'	25	19 lbs.	11.50
1" x 1" x 5'	25	27 lbs.	11.75
1" x 1" x 6'	25	33 lbs.	13.50
1" x 1" x 7'	25	40 lbs.	15.00
1 1/2" x 1 1/2" x 5'	10	30 lbs.	27.50
1 1/2" x 1 1/2" x 6'	10	40 lbs.	32.50
1 1/2" x 1 1/2" x 7'	10	50 lbs.	37.50
1 1/2" x 1 1/2" x 8'	10	60 lbs.	42.50
2" x 2" x 6'	10	50 lbs.	42.50
2" x 2" x 7'	10	60 lbs.	47.50
2" x 2" x 8'	10	70 lbs.	55.00

Unstained—Less 10 per cent

## Screen Glass - Wyr-O-Glass

For Greenhouse, Lathhouse, Hot & Cold Bed, Mum Shading

Easy to make your own greenhouse. Easy to put up. Will pay for itself in one year or less.

### Screen Glass

14x14 Mesh Wire Base. Extremely Durable for Long Service. Galvanized wire screen cloth imbedded in exceptionally clear, waterproof plastic which transmits and diffuses the sun's ultraviolet rays. Holds in heat. Shatterproof, unbreakable and airtight. As flexible as window screen. Cut with shears and tack up.

Shipping wt. 3 oz. per sq. ft.

100 ft. roll x 36"	\$36.00
50 ft. roll x 36"	18.00
25 ft. roll x 36"	9.00

### Special Offer on Dispensers on Screen and Wyr-O-Glass

The Floor Model Dispenser is available at \$10.00 and the Counter Model at \$5.00 each, prepaid direct to dealers. This is less than cost.

### Wyr-O-Glass

Wire Base Glass Substitute. Extremely Tough and Very Transparent. Tough Galvanized 1/4" mesh wire base, drawn tough and thin to admit more light.

Every Joint and Wire embedded in a cushion plastic, before final Transparent coating is applied, for double reinforcing and to eliminate air pockets.

Plastic Glass applied to both sides, sealing wires inside. Everything fused into one.

Solid Weatherproof Sheet. No cheap rosin or glue to discolor or decompose, and no air pockets to trap moisture in Wyr-O-Glass.

100 yards x 36"	\$70.00
50 yards x 36"	35.00
25 yards x 36"	17.50

## Attractive Pots for Extra Sales



### Flower Pots

Shipped F.O.B. San Francisco, Los Angeles or Chicago.

Health-O-Plant Colored Flower Pots—No saucer required.

No orders for less than carton lots.  
Dripless, recommended for home use.

Has water reservoir.

	Per Carton
2 1/2" Assorted colors, 8 doz. to carton	\$5.76
3" Assorted colors, 6 doz. to carton	5.76
4" Assorted colors, 4 doz. to carton	6.00
5" Assorted colors, 2 doz. to carton	4.80
6" Assorted colors, 2 doz. to carton	7.70
7" Assorted colors, 1 doz. to carton	5.60

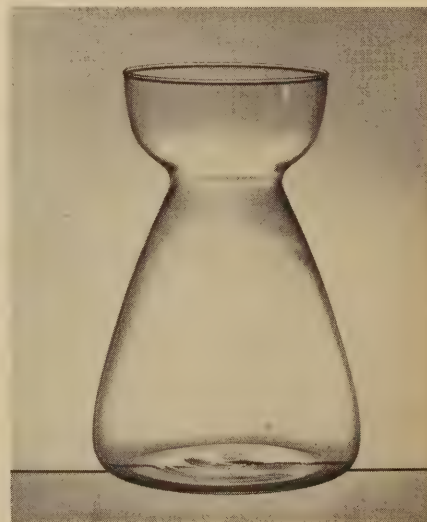
### Swirl Pots in Color

F.O.B. Los Angeles

Green, Yellow, Turquoise, White, Grey,  
Chartreuse, Black and White.

Packing at Cost

3" Pots	per Doz.	\$ 2.20
4" Pots	per Doz.	3.75
5" Pots	per Doz.	5.75
6" Pots	per Doz.	7.50
7" Pots	per Doz.	10.20
8" Pots	per Doz.	12.75
10" Pots	per Doz.	17.50



### Hyacinth Glasses

For Growing Hyacinths or Narcissus in water Indoors

Shipped only in lots of 3 dozen

Clear crystal	per doz.	\$3.50
Tangerine, Light Amber, Blue	per doz.	4.52
Packed one dozen each of 3 colors in case.		



# Colorful Wraps and Ribbons Promote Sales



## POT WRAPS AND FOIL

### Glory Foil

Florist colors in .00065 Gauge Plain Alum. foil.  
Colors: Sky Blue, Pink, Moss, Fuchsia, Orchid,  
Chartreuse, Purple, Nile Green, Silver, Royal  
Blue, Emerald Green, Gold, Red.

20" x 50 ft. long ..... per roll **\$1.35**

### Embossed Aluminum Foil

Assorted Colors—20" wide—50 ft. roll  
per roll **\$1.50**  
Colors as in Glory Foil.

### Monk Cloth—Heavy Embossed Alum. Foil

Nile, Emerald, Pink, Silver, Gold, Fuchsia,  
Royal, Light Blue, Red.

Assorted Colors—20" wide—50 ft. roll  
per roll **\$1.40**

## POT TYE RIBBON

Highly Decorative, Rayon, Water Repellent

Pattern: Romance

Colors: Lt. Blue, Gardenia, Nile Pink with  
Nile, Purple, Red, White, Yellow

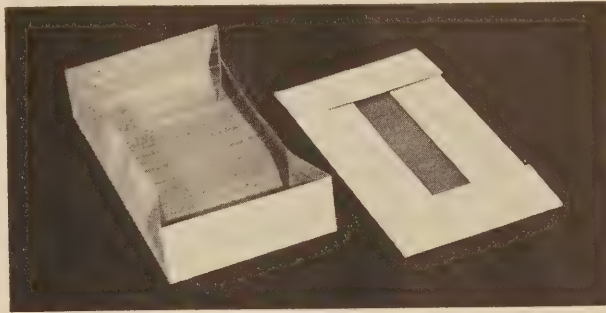
No. 9 1½" width, 40 yds. .... **85c**

## Satin Ribbon—

Water Repellent

Finest quality satin available in the following  
line of colors: Red, White, Light Blue, Royal  
Blue, Yellow, Nile, Emerald, Orchid, Fuchsia,  
Pink, Azalea, Better Times, Picardy, Talisman,  
Chartreuse, Gold, Ivory, Aqua, Rust.

No. 2	1½" width	100 yds.	<b>.95</b>
No. 3	¾" width	100 yds.	<b>1.10</b>
No. 5	7/8" width	100 yds.	<b>1.75</b>
No. 9	1½" width	100 yds.	<b>2.50</b>
No. 40	2 7/8" width	50 yds.	<b>2.00</b>
No. 120	4½" width	50 yds.	<b>3.50</b>



## BEDDING PLANT FOLDING BOXES

These boxes save time, money and space in the  
handling of bedding plants. Stored flat in their  
own shipping cartons, they take up practically  
no room—are a life saver on rush days.

9 x 6 x 2¼, per 1000 ..... **\$18.65** per M

9 x 6 x 2¼, per 2000 ..... **17.12** per M

11 x 6 x 2¼, per 1000 ..... **20.42** per M

11 x 6 x 2¼, per 2000 ..... **18.74** per M

Packed 500 to a carton

Prepaid in San Francisco, Oakland, Berkeley  
and Hayward.

# Use Shade Cloth to Replace Lath House

## Weather Resistant Shade Cloth

### Ideal for Shade Loving Plants

Cheaper than Lath Houses. For Frost, Rain  
and Shade protection.

This Cloth is impervious to fungus, rot,  
blazing sun, rain, and still allows a certain  
amount of sun to filter in.

Dark Green, No. 1 quality, 72 inches wide

Approx. Shade Protection	Per yard
48 per cent.....	<b>38c</b>
55 per cent.....	<b>46c</b>
70 per cent.....	<b>52c</b>
75 per cent.....	<b>57c</b>
84 per cent.....	<b>63c</b>
93 per cent.....	<b>68c</b>

Add 5½ cents per yard if you wish sewn to  
your exact requirement.

Add 20 cents per yard if you are looking  
for extra heavy Dupont Shade Cloth.

On orders of 1800 yards or more we can  
ship 20 feet width without seams at 3 cents  
per yard extra. This reduces costs sewing  
72" width together about 40 per cent.

## Shading Cloth for Mums

Black Cloth—36 inches wide.

Top quality ..... per yard **.69½**

Economy quality ..... per yard **.54**

Sewed to specific dimensions on request for  
.07½ per yard. No orders please for less  
than 100 yards.

Cheese Cloth—36 inches wide.

20 x 24 grade ..... per yard **.07½**

28 x 32 grade ..... per yard **.09½**

Please order in 3,000 yard bales only.

Service is our middle name. If there is anything you need or want which is not listed  
in this catalog, write or wire and watch us perform!



# Nurserymen's Exchange Quotes Lowest Prices



## BIRD

## VITA-BAND

## PLANT BANDS

Sold in Case Lots Only

**VITA BAND "D"** — A nutrient treated band which disintegrates in the soil, making it unnecessary to remove the band when transplanting to the bench or field. Eliminates any possibility of transplanting shock.

**VITA-BAND "D"** is packed 2,000 to the case, except sizes 3" x 3", 4" x 3", and 4" x 4", all of which are packed 1,000 to the case. Sold in case lots only.

Prices per 1000, F.O.B. East  
Add 15% F.O.B. S. F.

1½ x 1½ x 2½	.....	<b>\$3.90</b>
1¾ x 1¾ x 2½	.....	<b>4.20</b>
2 x 2 x 2½	.....	<b>4.75</b>
2 x 2 x 3	.....	<b>5.45</b>
2½ x 2½ x 3	.....	<b>6.25</b>
3 x 3 x 3	.....	<b>7.30</b>
4 x 4 x 3	.....	<b>9.50</b>
4 x 4 x 4	.....	<b>12.00</b>

Here's the amazing story of what VITA-BAND "D" will do for you!

Vita-Band "D" provides plant food.

Vita-Band "D" retains moisture. Cuts watering time.

Vita-Band "D" cuts your potting time in half.

Vita-Band "D" speeds and safeguards shipping.

Vita-Band "D" saves 1 to 3 weeks growing time.

## Plant Bands (Wood Veneer)

F.O.B. Illinois

	Approx. Wgt. per 1000	Per 1000 With Bottoms	Per 1000 Without Bottoms
1¾x2¾x1½"	16 lbs.	<b>\$7.60</b>	<b>\$4.75</b>
2 x 2 x 2½"	17 lbs.	<b>7.60</b>	<b>4.85</b>
2½x2½x2½"	18 lbs.	<b>7.70</b>	<b>5.25</b>
2 x 2 x 3"	19 lbs.	<b>7.80</b>	<b>5.40</b>
2½x2½x3"	23 lbs.	<b>7.90</b>	<b>5.50</b>
3 x 3 x 3"	24 lbs.	<b>8.50</b>	<b>5.85</b>
3 x 3 x 4"	35 lbs.	<b>8.90</b>	<b>6.25</b>
4 x 4 x 4"	44 lbs.	<b>9.80</b>	<b>7.25</b>

Weights shown are without bottoms. Add about 30 per cent to get approximate weight for bands with bottoms. We recommend no orders for less than 100 lbs. to keep freight costs down.



## Wood Plant Labels

"Chase" fine wood painted labels.

	Per 1000
3½" Copper Wire Tree Labels	<b>\$ 4.35</b>
4" Pot labels	<b>3.50</b>
5" Pot labels	<b>3.95</b>
6" Pot labels	<b>4.35</b>
8" x 7/8" Pot labels, 250 per box	<b>9.45</b>
10" x 7/8" Pot labels, 250 per box	<b>10.80</b>
12" x 1½" Pot labels, 100 per box	<b>18.00</b>



## Tree Fern Totem Poles

These natural growing forms eliminate all the preparatory work you had in the old fashioned totems, such as wiring and mousing. All Climbing potted plants grow more easily on these natural poles. This is especially recommended for cut-leaf Philodendron.

Size	No. in Carton	Per Carton	On orders of Ten Cartons or More
1½"x1½"x18"	64	<b>\$11.50</b>	<b>\$ 8.50</b>
2 "x2 "x18"	36	<b>7.90</b>	<b>5.90</b>
2 "x2 "x24"	36	<b>10.75</b>	<b>8.50</b>
2 "x2 "x30"	25	<b>9.95</b>	<b>9.40</b>
2 "x2 "x36"	25	<b>13.50</b>	<b>11.00</b>
3 "x3 "x36"	9	<b>11.00</b>	<b>8.50</b>
2 "x2 "x48"	25	<b>14.50</b>	<b>11.50</b>
3 "x3 "x48"	9	<b>18.50</b>	<b>17.55</b>

Add 10 per cent in less than carton lots.

## Bamboo

## Cane Stakes

Our Bamboo Stakes are especially low priced. Quality is tops.

Japanese — Dyed green. Pencil thickness. Top Quality. 2000 stakes to bale except 5 and 6 foot come 1000 to a bale. Plus 25 per cent less than bale lots.

Price Per Bale

1½ ft.	per 2000	<b>\$ 5.00</b>
2 ft.	per 2000	<b>6.00</b>
2½ ft.	per 2000	<b>9.00</b>
3 ft.	per 2000	<b>12.00</b>
4 ft.	per 2000	<b>15.00</b>
5 ft. Extra heavy	per 1000	<b>12.75</b>
6 ft. Extra heavy	per 1000	<b>14.00</b>

Orders of 25,000 Stakes or More  
Less 10 per cent

## Bird Red Pots



Sold in Units of 1000 Only

**Red:** For shipping only. Not recommended for growing. Lightweight and sturdily made to protect root-ball from breakage—inner wax coating prevents drying out.

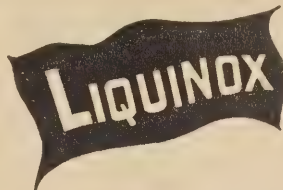
Sold in Units of 1000 only  
F.O.B. East

2"	2¼"	2½"	3"
<b>8.65</b>	<b>8.65</b>	<b>8.80</b>	<b>9.30</b>
3½"	4"	5"	6"
<b>12.40</b>	<b>15.00</b>	<b>18.60</b>	<b>22.90</b>

Add 15% F.O.B. S. F.



# The Quality Liquid Fertilizer Concentrate



contains  
**Yucca Extract**

## 3 PROFESSIONAL GRADES

10-10-5 (all purpose)    0-10-10 (no nitrogen)  
17-7-0 (lawn special)

Prepaid in California in 100 lbs. or more.

Size*	Case	Weight	Suggested Retail Ea.	Dealer Price per Case
Gallon	4	55	\$2.50	\$6.00
Quart	12	46	1.00	7.20
Pint	12	25	.60	4.32
8 oz.	24	25	.40	5.76

\* 10-10-5 available all sizes  
0-10-10 available all sizes except 8 oz.  
17-7-0 gallons only

### Perfect for Home Gardens

The same formulas as used by many orchardists, nurserymen and truck gardeners now available for the home gardeners. Feed all plants the controlled way . . . high nitrogen for growth, low nitrogen with high phosphate and potassium for maturity by using readily available Liquinox Liquid Fertilizers.

### Plants Need All Three

Most plants require all three major plant foods, nitrogen, phosphate and potash. However, under certain conditions plants do better when

the proportion of nutrients is regulated to meet growth needs and soil conditions.

Liquinox is available in three grades ranging from high nitrogen and low potash to no-nitrogen but high phosphate and potash, giving one of the most complete ranges in liquid fertilizer.

### Major and Minor Plant Foods

Liquinox is manufactured under a patented process whereby essential nitrogen, phosphate and potash are combined with Yucca Extract and minor minerals (iron, zinc, manganese) to produce an outstanding balanced plant food.

### Liquinox Conditions Soil

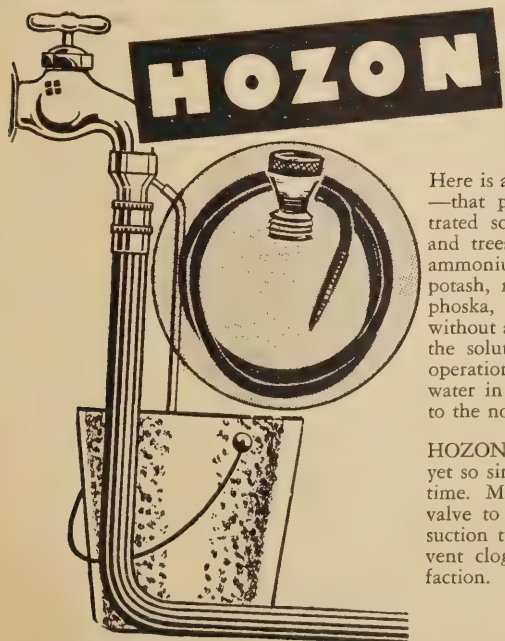
Yucca Extract is an effective soil conditioner. Independent laboratory tests show better penetration and loosening of soil when treated with this organic material. Remember, not all fertilizers give you this added benefit.

### Quick, Clean, Odorless

There is no waiting for Liquinox to go to work—the readily-available plant food goes directly to root surfaces and speeds growth.

### Safe, Sure, Easy to Apply

## Apply Liquid Fertilizer With Garden Hose



### HOZON Makes Fertilizing as easy as Ordinary Sprinkling

Here is a marvelous little device—the HOZON—that provides a safe way to apply concentrated soluble chemicals to your lawn, plants and trees. Apply chemical fertilizers, such as ammonium sulphate, nitrate of soda, nitrate of potash, muriate of potash, ammo-phos, nitro-phoska, urea, etc., without fear of burning—without any hard work on your part. It applies the solution and washes it down in one fast operation! Mixes the concentrated solution with water in a mild 1-to-16 ration, and delivers it to the nozzle of an ordinary garden hose.

HOZON is a scientific, precision-built device, yet so simple and strong that it will last a lifetime. Made of brass with stainless steel check valve to prevent back-flow, high-grade rubber suction tube and stainless steel strainer to prevent clogging. Guaranteed to give full satisfaction.

**\$18 per doz.**



### HOZON SPRAYFAST

A quick, easy and accurate way to apply concentrate liquid chemical fertilizers without risk of burning. The Sprayfast model has a water jet almost two and a half times larger than our regular HOZON. It draws in the concentrated solution through a LONG suction tube, directly into the nozzle, not the tap end of the hose, and dilutes the solution about 1 to 32, applies and washes it down in one easy operation. It is a scientific, precision built device of solid brass, a superior grade of suction tube about fifty-five feet long, a stainless steel strainer, and a rubber nozzle end. Workmanship and material guaranteed. For commercial use only.

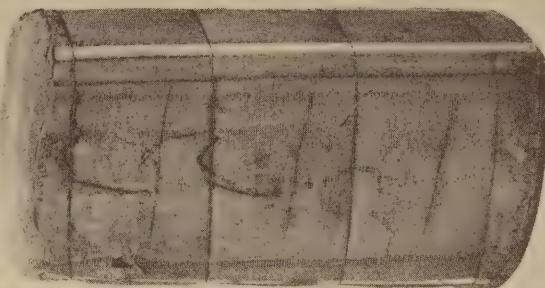
**\$8 each**



# You'll Do Better With Bloom-Rite Supplies

## Bloom-Rite IMPORTED PEAT MOSS

Top quality Sphagnum Horticultural Peat Moss, imported from Europe and considered the finest for growing Azaleas.



### Peat Moss Bales

Per Bale 25 bales or more..... **\$2.95**

Above price, F.O.B. dock in San Francisco, Los Angeles, Portland or Seattle. Terms, 10 days. When paying 30 days, add 30c per bale.

Please allow us, whenever possible, 90 days notice in advance of delivery date.

Peat Moss Bales F.O.B. our warehouse is **\$3.75** Bale.

### CHARCOAL BITS

For soil mixtures and soil conditioning. Size of charcoal pieces smaller than a dime.

50-lb. Bags, per bag ..... **\$4.75**

### Peat Moss, Bags

1 1/2 cubic foot bag.....per dozen **\$8.00**

3/4 cubic foot bag.....per dozen **4.40**

Imported Peat Moss ground up and ready for application. We know of no better Peat Moss value on the market.

Packaged in an attractive, special Peat Moss Bag as illustrated above, lithographed in 3 colors. If you wish Peat Moss Bags shipped prepaid, please add 15 per cent to above prices. No orders for less than 24 bags on prepaid shipments. Prepaid to Northern California points only, as far as Fresno and Reno.

### Sphagnum Moss

Per bale ..... **\$ 3.75**

### Osmunda

Per bale ..... **18.00**

Per carton ..... **7.50**

### Terralite Vermiculite

Soil Conditioner and perfect Rooting Medium. Ideal for use in Soil Mixtures.

4 cubic ft. bags ..... per bag **\$1.60**

### Sponge Rok

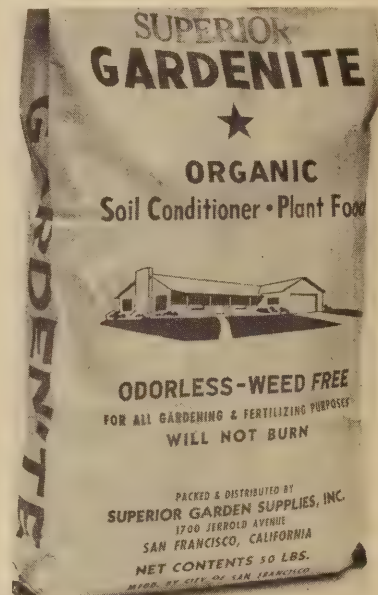
White Porous Crystals Soil Conditioner and Rooting Medium. Ideal for use in Soil Mixtures. .... per bag **\$1.60**



Hyponex is a clean, odorless, soluble powder which, with water, is a complete plant food. It grows bigger and better plants in poorest soil, even in sand, cinders or water—indoors or outdoors. Assures larger and more flowers, increased quantities of vegetables, and more prolific growth for grass, plants, bushes and trees. 1 lb. makes 100 gallons; 1 oz. makes 6 gallons; 1 teaspoon makes 1 gallon.

**NITROGEN, 7%; PHOSPHORUS, 6%;  
POTASH, 19%**

	Per Carton
1 oz.—72 to carton .....	<b>\$4.80</b>
3 oz.—36 to carton .....	<b>6.00</b>
7 oz.—24 to carton .....	<b>8.00</b>
1 lb.—12 to carton .....	<b>8.00</b>
10 lb. drum .....	Each <b>5.25</b>
25 lb. drum .....	Each <b>10.00</b>
50 lb. drum .....	Each <b>16.75</b>
100 lb. drum .....	Each <b>26.70</b>



### "Organic" Base FERTILIZER

This fine organic fertilizer is derived from San Francisco sewage sludge. It provides a natural "organic" method of releasing essential nutrients for healthy plant growth. It stimulates bacterial activity in the soil so important in sound root growth.

- It's Odorless
- It's Weed Free
- It's Non-Burning
- It's a Soil Conditioner
- It's Organic
- It has Long Lasting Fertilizing Value.

### Superior Gardenite

3 1/2-3-0 Analysis—50 lb. bags.

Dealers delivered price.....per bag **\$1.35**  
per ton **\$54.00**

Suggested retail price—add 47% to cost which is \$1.98 per bag.

### Super-Organite

6-3-0 Analysis—50 lb. bags.

Dealers delivered price.....per bag **\$1.80**  
per ton **\$72.00**

Suggested retail price—add 47% to cost which is \$2.65 per bag.

All prices prepaid within 100 miles of San Francisco, Calif.

### Special Order Mixes

Growers who require special fertilizer mixes, may, on request, have them made up to their specifications. All mixtures will contain an Organic Base. Write for prices.

### Bloom-Rite Soil Conditioner

Delivered, per ton..... **\$34.00**

Delivered prepaid within 100 miles of S. F. No order for less than a ton.

For better Organic Gardening and Farming, Bloom-Rite is the answer. This soil conditioner, derived from processed San Francisco sewage, maintains the vitality and fertility of the soil when used regularly. Weed free and odorless.



# Bloom-Rite Growing Aids for Potted Plants

**Our Planter Mix  
Costs You Nothing  
if You Don't Agree  
it's the Best!**

## Ingredients:

Peat Moss	Leaf Mold
Vermiculite	Sponge Rok
Sand	Loam
Charcoal	Oyster Shell
San Francisco Processed Sewage Sludge	

Scientifically mixed in correct proportions to give best results. We know of no other Planter Mix that gives more for the money—or sells faster. Try a case and if you don't agree, advise us and we'll give you the trial case for nothing!



## 5 GROWING AIDS - Your Choice

Planter Mix  
Bulb Fibre  
African Violet Mixture  
Peat Moss  
Leaf Mold

ONLY  
**20¢**  
PER BAG

- Packed 28 Bags of one kind per case at \$5.60 per case.
- All Bags are 120 cubic inches.
- Please order in case lots only.
- All Bags are made of heavy Polyethylene with attractive 3 color printing as shown on Planter Mix Bag at left.

## KINGSFORD CHARCOAL BRIQUETS

Dealer's Discounts and Dealer's Prices    **Delivery prepaid in Northern California**

Quantities	Discounts	Per ton	5 lb. Per sk.	10 lb. Per ton	Per sk.	20 lb. Per ton	Per sk.	40 lb. Per ton	Per sk.
0-500 lbs.	33-1/3%	\$184	\$4.46	\$172	\$8.6	\$160	\$1.60	\$156	\$3.12
500-1000 lbs.	35%	180	.45	168	.84	156	1.56	152	3.04
1000-2000 lbs.	37%	172	.43	162	.81	151	1.51	148	2.96
2000-10,000 lbs.	40%	164	.41	154	.77	144	1.44	140	2.80
10,000 & over	40 & 5%	156	.39	148	.74	137	1.37	134	2.68



Suggested list prices:

5 lb. sacks	\$276.00 per ton	\$ .69 per sack*
10 lb. sacks	258.00 per ton	1.29 per sack
20 lb. sacks	239.00 per ton	2.39 per sack
40 lb. sacks	234.00 per ton	4.68 per sack

\* 6 sacks to one container

### KINGSFORD SURE-FIRE STARTER FLUID

Suggested List Price: per can \$5.9 (24 cans to case) ..... 9.44 per case

### KINGSFORD HEART-O-HICKORY SMOKE CHIPS

Suggested List Price: per carton \$9.8 (12 cartons to case) ..... \$7.84 per case

### KINGSFORD COMPLETE BARBECUE KIT

With one 5 lb. bag of Kingsford Charcoal Briquets and one 1-pint can of Sure-Fire Starter Fluid in carrying case \$4.40 per unit

(Above prices delivered to dealers in the Bay Region and vicinity, between Healdsburg and the Monterey Peninsula, Sacramento, Stockton and Modesto)



## LEAF MOLD

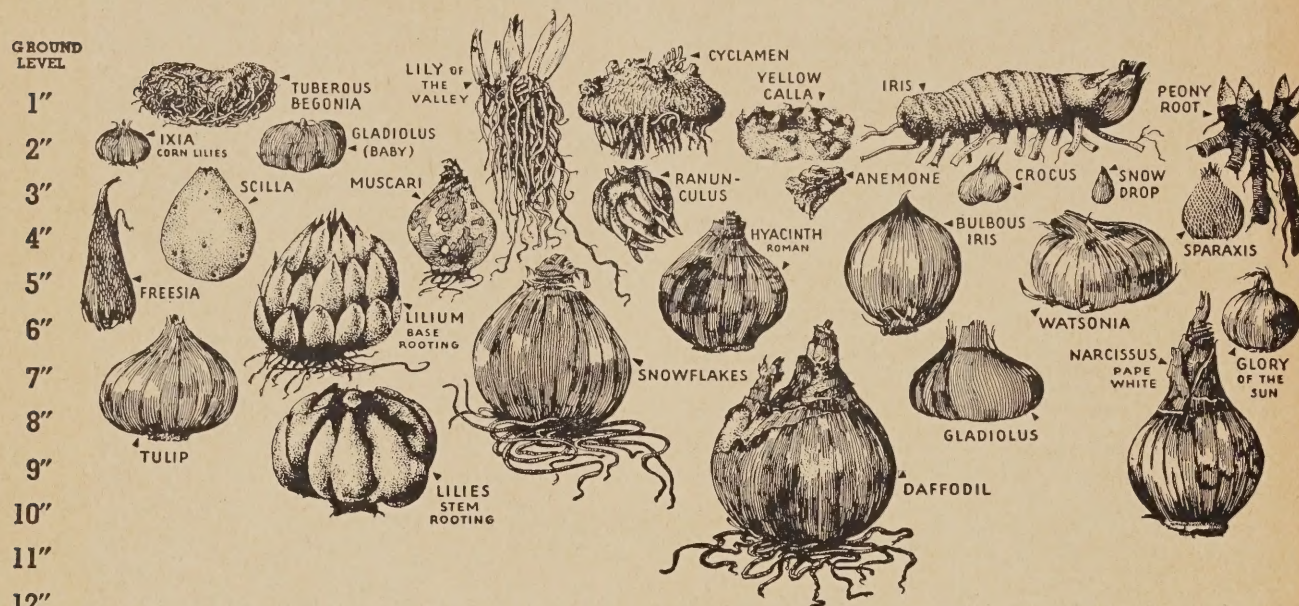
Finest quality Leaf Mold. Attractively packaged in 3-color bags as illustrated above, which virtually sell themselves when displayed in mass. Try a dozen each size and watch how fast they turn over!

1 1/2 cubic foot bag	per dozen \$9.80
3/4 cubic foot bag	per dozen 6.20

Due to heavy freight costs we don't ship Leaf Mold. Will call orders only please.



# Planting Guide for Bloom-Rite Bulbs



## Nurserymen's Exchange Terms of Sale

1. Costly back ordering means time lost in starting crops. Rather than keep you waiting for items that are delayed or are scarce, we will substitute with varieties equally good or better unless you say "No Substitute."
2. No complaints entertained after five days from receipt of merchandise.
3. All orders are accepted subject to cancellation in case of crop failure and other conditions beyond our control.
4. We supply 250 at the 1000 rate of each variety, except where specified to contrary.
5. This price list cancels our previous lists and quotations. No orders, please, for less than \$5.00.
6. All prices subject to change without notice.
7. Terms—Customers not having an established account with us, please send remittance with order. 50% in advance on all C.O.D. shipments.
8. All stock travels at risk of purchaser. This stock is carefully packed and we hold "good order" receipt from the Transportation Co. for same. There our responsibility ceases. If the stock reaches you in bad condition accept it "in bad order," notify agent and bring claim against the Delivering Co. for damage caused by their negligence, as no allowance for this cause can or will be made by us.
9. The Nurserymen's Exchange gives no warranty, express or implied, as to productiveness, of bulbs or plants they send out; they will be in no way responsible for the crop.
10. Packing charges will be made on Plant Material.
11. All merchandise F.O.B. S. F., Cal., unless otherwise notified.



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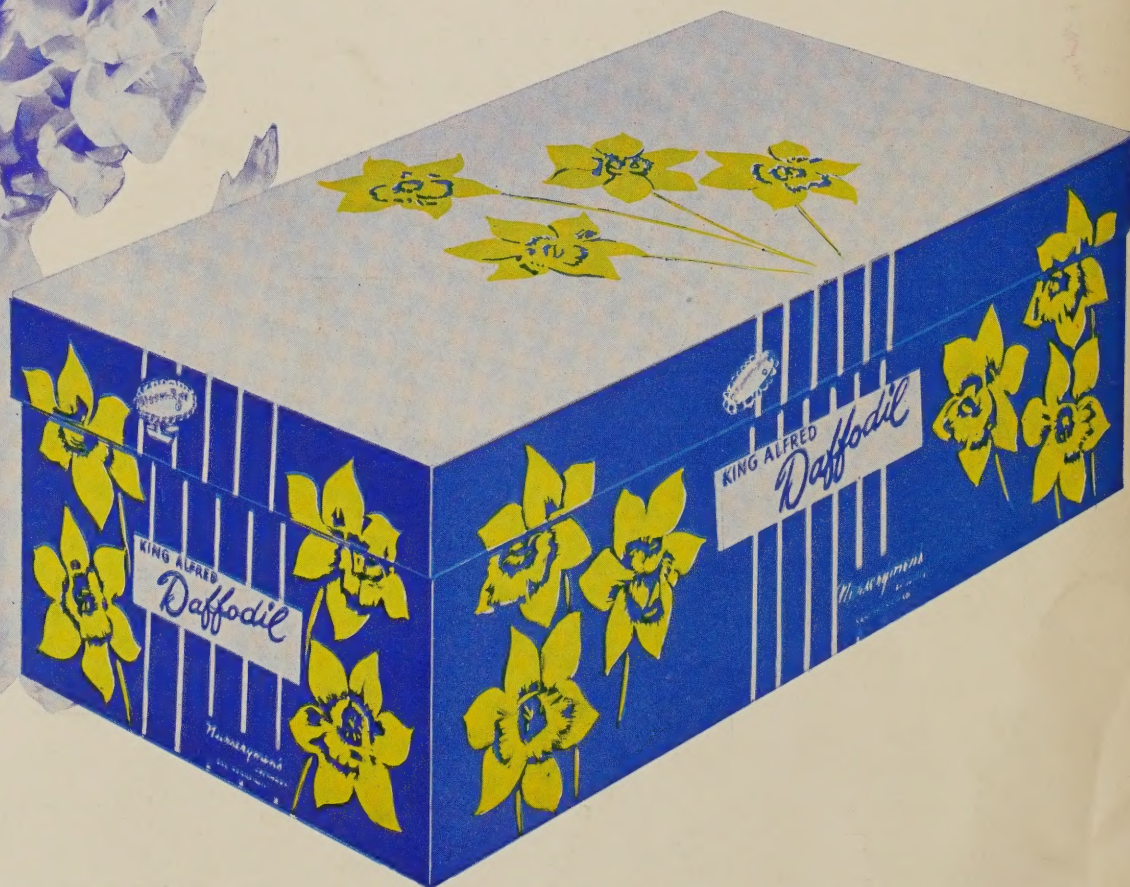
The Modern Approach to Merchandising

**FREE!**

**DISPLAY  
CARTONS**

- for Daffodils
- for Gladiolus
- for Tulips

With the use of these colorful display cartons your bulb sales will increase greatly. The attractive display urges your customers to buy this simple, easy way. Take advantage of this offer NOW. Check our low prices below.



## BULBS IN 4 COLOR DISPLAY CARTON

Variety	Size	Approx. No. per Carton	Price per 1,000
King Alfreds	D.N. #3	350	\$35.00
King Alfreds	D.N. #2	250	49.50
Tulips	12 CTN—Top Grade	1,000	37.50
		4 Varieties	
Gladiolus	No. 1 Grade	750	25.00
		3 Varieties	

*Your choice of colors or varieties. In absence of your choice we will ship a well balanced selection.*